



# TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

**PREPARATION DATE:** AUGUST 30 2018  
**MEETING DATE:** SEPTEMBER 4, 2018

**SUBMITTING DEPARTMENT:** PLANNING & BUILDING  
**DEPARTMENT DIRECTOR:** TYLER SINCLAIR  
**PRESENTER:** TYLER SINCLAIR

**APPLICANT:** SHERVINS

**SUBJECT:** TEMPORARY SIGN PERMIT – SHERVINS FALL TIRE SALE

## STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

## BACKGROUND/ALTERNATIVES

The applicant has requested two temporary banners to be located at Shervins (400 S. Highway 89) during:

September 4, 2018 – September 22, 2018

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

## ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

## ATTACHMENTS

Applicant Submittal

## FISCAL IMPACT

None

## STAFF IMPACT

None

## LEGAL REVIEW

N/A

## RECOMMENDATION

The Planning Director makes no recommendation for the banners located at Shervins (400 S. Highway 89), subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The sign for Shervins may be installed during: September 4, 2018 – September 22, 2018

## SUGGESTED MOTION

I move to **approve** the temporary banners in conjunction with Shervins, subject to three (3) conditions of approval.

**(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)**



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department
Planning Division

150 East Pearl Ave. | ph: (307) 733-0520 or
P.O. Box 1687 | (307) 733-0440
Jackson, WY 83001 | fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: FAIL SALE Physical Address of Event: 4005 Hwy 89
Description of Event: TIRE SALE

EVENT SPONSOR/APPLICANT:

Name: SHERVIN'S IND OIL Phone: 733 3793
Mailing Address: BOX 14450 JACKSON ZIP: 83002
E-mail: DARRELL@SHERVINOIL.BIZ Non-Pofit: For Profit: X

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Form with two columns for banner location details including Business/Description, Physical Address, Dates of Display, and Consent from Owner.

SUBMITTAL REQUIREMENTS. Attach the following:

- X Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.
Installation specifications, and any structural details or specifications required for freestanding signs.

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

Signature of Authorized Event Applicant: [Signature] Date: 8-29-18
Applicant Name Printed: DARRELL SHERVIN Title: Co-OWNER V.P.

2 SIGN'S 2.5' x 10' MADE OF  
VINYL SIGN SAYS "TIRE SALE"

