



# TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

**PREPARATION DATE:** August 16, 2018  
**MEETING DATE:** August 20, 2018

**SUBMITTING DEPARTMENT:** PLANNING & BUILDING  
**DEPARTMENT DIRECTOR:** TYLER SINCLAIR  
**PRESENTER:** TYLER SINCLAIR

**APPLICANT:** EVAN – GUNSLINGER PRODUCTIONS

**SUBJECT:** TEMPORARY SIGN PERMIT – WYO COUNTRY FEST SUMMER SERIES

## STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

## BACKGROUND/ALTERNATIVES

The applicant has requested temporary banners to be located at 105 Buffalo Way, Albertsons and 100 E. Snow King Ave.:

August 21, 2018 – August 29, 2018

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

## ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

## ATTACHMENTS

Applicant Submittal

## FISCAL IMPACT

None

## STAFF IMPACT

None

## LEGAL REVIEW

N/A

## RECOMMENDATION

The Planning Director makes no recommendation for the banners located at 105 Buffalo Way, Albertsons and 100 E. Snow King Ave., subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The signs may be installed during:  
August 21, 2018 – August 29, 2018

## SUGGESTED MOTION

I move to **approve** the temporary banners in conjunction with Gunslinger Productions, subject to three (3) conditions of approval.

**(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)**



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department
Planning Division

150 East Pearl Ave. | ph: (307) 733-0520 or
P.O. Box 1687 | (307) 733-0440
Jackson, WY 83001 | fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: WYO Country Fest Summer Series Physical Address of Event: Snow King Event Center
Description of Event: Family Country Music Concert Event

EVENT SPONSOR/APPLICANT:

Name: Gunslinger Productions - Evan Dorsey Phone: 307-413-5275
Mailing Address: P.O. Box 1644, Jackson, WY ZIP: 83001
E-mail: evan@wyocountryfest.com Non-Profit: For Profit: X

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Table with 2 columns for banner locations. Column 1: Albertsons, 105 Buffalo Way, Jackson, WY, Aug 21-29, 2018. Column 2: Snow King Ball field, near 100 E Snowking Ave, Jackson, WY, Aug. 21-29, 2018.

SUBMITTAL REQUIREMENTS. Attach the following:

- Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.
Installation specifications, and any structural details or specifications required for freestanding signs.

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

Debera L. Lutz
Signature of Authorized Event Applicant
Debera L. Lutz
Applicant Name Printed

8/16/18
Date
Talent Coordinator
Title

• 10' X 10' could be a little smaller

(sign is still in production and will not be available for a few days)

Colors will be ivory/ cream back ground with black words. There will be photos of the band on it as well.



Gunslinger productions Presents

WYO Country Fest Summer concert Series

Sawyer Brown

Wednesday, August 29th

Snow King Event Center

Doors open at 5:30pm

Tickets Available at...

[Sawyerbrown@eventbrite.com](mailto:Sawyerbrown@eventbrite.com)

&

Flat Creek Saddle Shop