



TOWN OF JACKSON

TOWN COUNCIL

AGENDA DOCUMENTATION

PREPARATION DATE: June 8, 2018
MEETING DATE: August 6, 2018

SUBMITTING DEPARTMENT: Town Clerk
DEPARTMENT DIRECTOR: Roxanne DeVries Robinson
PRESENTER: Sandy Birdyshaw

SUBJECT: Malt Beverage Permit Request – Jackson Hole Shrine Club

PURPOSE STATEMENT

The Town Council, as the local liquor licensing authority, approves the issuance of all malt beverage permits.

BACKGROUND/ALTERNATIVES

The Jackson Hole Shrine Club has applied for two malt beverage permits for fundraiser events. In the past, the club had hosted Cutter Races as their big annual fundraiser event. Because the races have been cancelled to due uncooperative weather, the club is considering switching to rodeos as an annual fundraiser event.

The Jackson Hole Rodeo has dedicated their September 5 and September 8 rodeos to be fundraising events for the Shriners. Proceeds from rodeo ticket sales will be donated. The Shrine Club will also be selling donated beer and prior year Cutter Race T-Shirts (now a collector's item) for the Shriner Hospital in Salt Lake City.

If approved, these malt beverage permits would be for September 5 and 8, 2018, from 5:00 P.M. to 10:00 P.M.

Section 12-4-502(a) of Wyoming Statutes provides:

A malt beverage permit authorizing the sale of malt beverages only may be issued by the appropriate licensing authority to any responsible person or organization for sales at a picnic, bazaar, fair, rodeo, special holiday or similar public gathering. No person or organization holding the special permit shall sell any alcoholic liquor other than malt beverages on the premises described on the permit, nor shall any malt beverage be sold or consumed off the premises authorized by the permit.

The application has been reviewed and approved by the Police Department, subject to the conditions and restrictions listed in the recommendation section below.

ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

The rodeo supports the Town is Heart because the event will attract locals and guests to the downtown area. It also is an event that supports Maintaining the Unique Character of Jackson Hole.

ATTACHMENTS

Malt Beverage Permit Application.

FISCAL IMPACT

A malt beverage permit fee of \$100.00 per 24-hour period (in this case, \$200.00) will be deposited to the general fund.

STAFF IMPACT

Minimal.

LEGAL REVIEW

N/A

RECOMMENDATION

Staff recommends approval of the requested malt beverage permit, subject to the following conditions and restrictions:

1. The applicant shall take all measures necessary to comply with all applicable alcohol dispensing laws and regulations, including the prevention of sales to minors and the prohibition of consumption off of the authorized premises.
2. Every sale will include an age verification by checking IDs.
3. Beer may only be sold in plastic cups, no more than 16 oz.
4. No more than 2 beers may be sold to any one person in a transaction.
5. There will be no serving of alcohol to obviously intoxicated people.
6. Permit holder shall be responsible to be alert and report any instances of underage drinking to the Jackson Police by calling 733-2331.
7. Beer sales will cease at the end of the event, or at 10:00 p.m., whichever occurs first.

SUGGESTED MOTION

I move to approve the issuance of malt beverage permits to Jackson Hole Shrine Club for fundraising at the Rodeo on September 5 and 8, 2018, from 5:00 P.M. to 10:00 P.M., subject to the conditions and restrictions listed in the staff report.



MALT BEVERAGE PERMIT APPLICATION

Fee \$ 200.00

Date Paid _____

The fee is \$100 per day (for each 24-hour period). If malt beverage service runs past 12-Midnight, then it will be counted as two days with a \$200 fee.

W.S. 12-4-502. Twenty-four hour malt beverage permit and catering permit; restrictions; application procedure; fees.

(a) A malt beverage permit authorizing the sale of malt beverages only may be issued by the appropriate licensing authority to any responsible person or organization for sales at a picnic, bazaar, fair, rodeo, special holiday or similar public gathering. No person or organization holding the special permit shall sell any alcoholic liquor other than malt beverages on the premises described on the permit, nor shall any malt beverage be sold or consumed off the premises authorized by the permit.

JMC 6.50.020. Malt Beverage Permits.

- B. It shall be the duty and obligation of the permit holder to ensure that no sales are made to any person under the age of twenty-one (21) years.
- C. The permits authorized by this section shall be issued for one, twenty-four hour period, subject to the schedule of operating hours provided in Section 6.40.030 of this Code. No person or organization shall receive more than a total of twelve malt beverage permits for sales at the same premises in any one year, except that this limitation shall not be applicable to malt beverage permits issued for sales at any fair, rodeo, pari-mutuel event or other similar public event conducted by a public entity upon public premises.
- D. The permit shall be issued without notice on application to the Town Council on forms prepared by the Town of Jackson. The fee for a malt beverage permit, shall be one hundred dollars (\$100.00) per twenty-four hour period.

All Malt Beverage Permits requests must be approved by the Jackson Town Council.

Please submit the completed application at least 21 days in advance of the date of the event.

Name of Organization Requesting Permit: Jackson Hole Shrine Club

Event Contact Person and Phone Number: McNeill Watson 690-4096

Date(s) of Permit: Sept 5th & Sept 8th

Hours of Permitted Service and Consumption: 5pm - 10pm

Description of Premises where malt beverages are to be served (physical address):
Teton County Rodeo Grounds

Purpose of Event: Shriner Hospital Fundraiser

I have read, understand, and will comply with the above laws governing a Malt Beverage Permit.

(Sign Here) [Signature]

Malt Beverage Permit will be processed and issued upon payment to the Town of Jackson. Submit application to Town Hall or fax to 739-0919.