



TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

PREPARATION DATE: June 28, 2018

MEETING DATE: July 2, 2018

SUBMITTING DEPARTMENT: PLANNING & BUILDING

DEPARTMENT DIRECTOR: TYLER SINCLAIR

PRESENTER: TYLER SINCLAIR

APPLICANT: JACKSON HOLE THERAPEUTIC RIDGING ASSOCIATION – JAMES RUSSELL

SUBJECT: TEMPORARY SIGN PERMIT – STOPMING THE DIVOTS

STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

BACKGROUND/ALTERNATIVES

The applicant has requested three temporary banners to be located at:

Albertsons, 105 Buffalo Way: 7/22/2018 – 8/5/2018

Staples, 520 W. Broadway: 7/22/2018- 8/5/2018

Pawn Shop, 560 W. Broadway: 7/22/2018- 8/5/2018

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

ATTACHMENTS

Applicant Submittal

FISCAL IMPACT

None

STAFF IMPACT

None

LEGAL REVIEW

N/A

RECOMMENDATION

The Planning Director makes no recommendation for the banners located at Albertsons, Staples, and Pawn Shop, subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The signs may be installed during:

Albertsons, 105 Buffalo Way: 7/22/2018 – 8/5/2018

Staples, 520 W. Broadway: 7/22/2018- 8/5/2018

Pawn Shop, 560 W. Broadway: 7/22/2018- 8/5/2018

SUGGESTED MOTION

I move to **approve** the temporary banners in conjunction with Jackson Hole Therapeutic Riding Association, subject to three (3) conditions of approval.

(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department Planning Division

150 East Pearl Ave. ph: (307) 733-0520 or
P.O. Box 1687 (307) 733-0440
Jackson, WY 83001 fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: STOMPING THE DIVOTS Physical Address of Event: POLO FIELDS

Description of Event: ANNUAL FUNDRAISER FOR JACKSON HOLE
THERAPEUTIC RIDING ASSOCIATION

EVENT SPONSOR/APPLICANT:

Name: JACKSON HOLE THERAPEUTIC RIDING ASSOC.
Mailing Address: POB 415 TETON VILLAGE, WY Phone: 307-733-1374
E-mail: JIMANDTILLRUSSELL@BRESNAH.NET ZIP: 83025 Not-For-Profit: For Profit:

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: <u>#1 ALBERTSONS</u>	Business/Description: <u>#2 5 WAY INTERSECTION</u>
Physical Address: <u>105 BUFFALO WAY</u>	Physical Address: <u>520 W. BROADWAY</u>
Dates of Display: <u>7/22/18 - 8/5/18</u>	Dates of Display: <u>7/22/18 - 8/5/18</u>
Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

Business/Description: <u>BY PAWN SHOP / EAST</u>	Business/Description: _____
Physical Address: <u>560 W BROADWAY</u>	Physical Address: _____
Dates of Display: <u>7/22/18 - 8/5/18</u>	Dates of Display: _____
Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>

SUBMITTAL REQUIREMENTS. Attach the following:

NEXT PG. Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.

" " Installation specifications, and any structural details or specifications required for freestanding signs.

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

James C Russell
Signature of Authorized Event Applicant

6/22/18
Date

JAMES C RUSSELL
Applicant Name Printed

Title

1. ALBERTSON BANNER
 - CANVAS, HUNG FROM NAILS WITH ROPE TIE DOWNS
 - 10'H x 20'W
2. 5 WAY INTERSECTION BANNER
 - 2 CANVAS BANNER HUNG BACK TO BACK
 - HUNG WITH NYLON ROPE & CABLE TIES
 - 3'H x 6'W
3. PAWN SHOP
 - 1 CANVAS BANNER
 - HUNG WITH CABLE TIES ON FENCE
 - 4'H x 8' W

