



# TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

**PREPARATION DATE:** June 28, 2018

**MEETING DATE:** July 2, 2018

**SUBMITTING DEPARTMENT:** PLANNING & BUILDING

**DEPARTMENT DIRECTOR:** TYLER SINCLAIR

**PRESENTER:** TYLER SINCLAIR

**APPLICANT:** JACKSON HOLE THERAPEUTIC RIDGING ASSOCIATION – JAMES RUSSELL

**SUBJECT:** TEMPORARY SIGN PERMIT – STOPPING THE DIVOTS

## STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

## BACKGROUND/ALTERNATIVES

The applicant has requested three temporary banners to be located at:

Albertsons, 105 Buffalo Way: 7/22/2018 – 8/5/2018

Staples, 520 W. Broadway: 7/22/2018- 8/5/2018

Pawn Shop, 560 W. Broadway: 7/22/2018- 8/5/2018

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

## ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

## ATTACHMENTS

Applicant Submittal

## FISCAL IMPACT

None

## STAFF IMPACT

None

## LEGAL REVIEW

N/A

## RECOMMENDATION

The Planning Director makes no recommendation for the banners located at Albertsons, Staples, and Pawn Shop, subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The signs may be installed during:  
Albertsons, 105 Buffalo Way: 7/22/2018 – 8/5/2018  
Staples, 520 W. Broadway: 7/22/2018- 8/5/2018  
Pawn Shop, 560 W. Broadway: 7/22/2018- 8/5/2018

## SUGGESTED MOTION

I move to **approve** the temporary banners in conjunction with Jackson Hole Therapeutic Riding Association, subject to three (3) conditions of approval.

**(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)**



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department
Planning Division

150 East Pearl Ave. | ph: (307) 733-0520 or
P.O. Box 1687 | (307) 733-0440
Jackson, WY 83001 | fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: STAMPING THE DIVOTS Physical Address of Event: POLO FIELDS
Description of Event: ANNUAL FUNDRAISER FOR JACKSON HOLE THERAPEUTIC RIDING ASSOCIATION

EVENT SPONSOR/APPLICANT:

Name: JACKSON HOLE THERAPEUTIC RIDING ASSOC. Phone: 307-733-1374
Mailing Address: POB 415 TETON VILLAGE, WY ZIP: 83025
E-mail: JIM AND JILL RUSSELL @ BRESMAN.NET Non-Profit: [checked] For Profit: [ ]

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Table with 2 columns for banner locations. Row 1: #1 ALBERTSONS, 105 BUFFALO WAY, 7/22/18 - 8/5/18, Consent Yes [checked]. Row 2: #2 5 WAY INTERSECTION, 520 W. BROADWAY, 7/22/18 - 8/5/18, Consent Yes [checked]. Row 3: # BY PAWN SHOP / EAST, 560 W BROADWAY, 7/22/18 - 8/5/18, Consent Yes [checked].

SUBMITTAL REQUIREMENTS. Attach the following:

NEXT Pg. Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.

Installation specifications, and any structural details or specifications required for freestanding signs.

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

Signature of Authorized Event Applicant: James C Russell Date: 6/22/18
Applicant Name Printed: JAMES C RUSSELL, BOARD OF DIRECTORS Title: PRESIDENT

1. ALBERTSON BANNER

- CANVAS, HUNG FROM NAILS WITH ROPE TIE DOWNS
- 10'H X 20'W

2. 5 WAY INTERSECTION BANNER

- 2 CANVAS BANNER HUNG BACK TO BACK
- HUNG WITH NYLON ROPE & CABLE TIES
- 3'H X 6'W

3. PAWN SHOP

- 1 CANVAS BANNER
- HUNG WITH CABLE TIES ON FENCE
- 4'H X 8' W

