



TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

PREPARATION DATE: June 28, 2018

MEETING DATE: July 2, 2018

SUBMITTING DEPARTMENT: PLANNING & BUILDING

DEPARTMENT DIRECTOR: TYLER SINCLAIR

PRESENTER: TYLER SINCLAIR

APPLICANT: JACKSON HOLE SKI CLUB

SUBJECT: TEMPORARY SIGN PERMIT – JACKSON HOLE SKI CLUB

STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

BACKGROUND/ALTERNATIVES

The applicant has requested three temporary banners to be located at:

JHSC Registration sign: Snow King Ball Field, 100 E. Snow King Dr.: 8/5/18 – 8/18/18

JHSC Black Tie Blue Jeans Ski Ball sign: Albertsons, 105 Buffalo Way: 9/9/18 - 9/29/18

JHSC Ski Swap sign: Albertsons, 105 Buffalo Way: 10/7/18 - 10/21/18

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

ATTACHMENTS

Applicant Submittal

FISCAL IMPACT

None

STAFF IMPACT

None

LEGAL REVIEW

N/A

RECOMMENDATION

The Planning Director makes no recommendation for the banners located at Albertson, and Snow King Ball Field subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The signs may be installed during:
JHSC Registration sign: Snow King Ball Field, 100 E. Snow King Dr.: 8/5/18 – 8/18/18
JHSC Black Tie Blue Jeans Ski Ball sign: Albertsons, 105 Buffalo Way: 9/9/18 - 9/29/18
JHSC Ski Swap sign: Albertsons, 105 Buffalo Way: 10/7/18 - 10/21/18

SUGGESTED MOTION

I move to **approve** the temporary banners in conjunction with Jackson Hole Therapeutic Ski Club, subject to three (3) conditions of approval.

(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department Planning Division

150 East Pearl Ave.
P.O. Box 1687
Jackson, WY 83001

ph: (307) 733-0520 or
(307) 733-0440
fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: JHSC Black Tie Blue Jeans ski Ball
Physical Address of Event: Rendezvous Lodge, JHMK
Description of Event: Annual Fundraiser for the Jackson Hole Ski & Snowboard Club held at JHMK's Rendezvous Lodge.

EVENT SPONSOR/APPLICANT:

Name: Brittney Ziebell Phone: 603-714-8087
Mailing Address: PO Box 461 ZIP: 83001
E-mail: bziebell@jhskiclub.org Non-Profit: ☒ For Profit: ☐

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: <u>Albertson's</u>	Business/Description: <u>Stillson Billboard</u>
Physical Address: <u>105 Buffalo Way</u>	Physical Address: <u>Corner of 390/22</u>
Dates of Display: <u>9/9 - 9/24/18</u>	Dates of Display: <u>9/10 - 9/24/18</u>
Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Business/Description: _____	Business/Description: _____
Physical Address: _____	Physical Address: _____
Dates of Display: _____	Dates of Display: _____
Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>

SUBMITTAL REQUIREMENTS. Attach the following:

- ☒ Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.
 - ☒ Installation specifications, and any structural details or specifications required for freestanding signs.
- vinyl banner, dimensions attached
no freestanding, just hanging banner

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

Brittney Ziebell
Signature of Authorized Event Applicant
Brittney Ziebell
Applicant Name Printed

6/15/18
Date
Marketing and
Title Events Manager



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department
Planning Division

150 East Pearl Ave. ph: (307) 733-0520 or
P.O. Box 1687 (307) 733-0440
Jackson, WY 83001 fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: JHSC Registration Physical Address of Event: 100 E. Snow King Ave.
Description of Event: Jackson Hole Ski + Snowboard Club would like to promote registration dates and deadlines for the 2018/2019 winter season.

EVENT SPONSOR/APPLICANT:

Name: Brittney Ziebell Phone: 603-714-8087
Mailing Address: PO Box 461 ZIP: 83001
E-mail: bziebell@jhskiclub.org Non-Profit: ☒ For Profit: ☐

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: <u>JHSC Registration Banner at Stillson</u>	Business/Description: <u>JHSC registration at Snow King Ball field</u>
Physical Address: <u>816 - 8/20/2018</u>	Physical Address: <u>100 E. Snow King Ave</u>
Dates of Display: <u>Intersection of 390/22</u>	Dates of Display: <u>8/5 - 8/18</u>
Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> <u>To approve.</u>
Business/Description: _____	Business/Description: _____
Physical Address: _____	Physical Address: _____
Dates of Display: _____	Dates of Display: _____
Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>

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6/15/18
Date
marketing and Events
Title Manager



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department
Planning Division

150 East Pearl Ave.
P.O. Box 1687
Jackson, WY 83001

ph: (307) 733-0520 or
(307) 733-0440
fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: JHSC ski swap Physical Address of Event: 350 W. Snow King Ave
Description of Event: Annual community ski and snowboard swap put on by Jackson Hole ski & snowboard club.

EVENT SPONSOR/APPLICANT:

Name: Brittney Ziebell Phone: 603-714-8087
Mailing Address: PO Box 461 ZIP: 83001
E-mail: bziebell@jhskiclub.org Non-Profit: ☒ For Profit: ☐

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: <u>Alberts on's</u>	Business/Description: <u>Stillson Billboard</u>
Physical Address: <u>105 Buffalo Way</u>	Physical Address: <u>Corner of 390 / 22</u>
Dates of Display: <u>10/7 - 10/21/18</u>	Dates of Display: <u>10/8 - 10/22/2018</u>
Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Business/Description: _____	Business/Description: _____
Physical Address: _____	Physical Address: _____
Dates of Display: _____	Dates of Display: _____
Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>

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Signature of Authorized Event Applicant

Brittney Ziebell
Applicant Name Printed

6/15/18
Date
Marketing and
Title Events
manager

Jackson Hole Ski & Snowboard Club's
KAREN OATEY
POLE PEDAL PADDLE
 MARCH 26TH
 jhskiclub.org * 307.733.6433 

Banner 5
 4' x 8'

Jackson Hole Ski & Snowboard Club's
MOOSE CHASE
NORDIC MARATHON
 FEBRUARY 20TH
 jhskiclub.org * 307.733.6433 

Banner 6
 4' x 8'

Jackson Hole Ski & Snowboard Club's
TRIPLE CROWN
RACE SERIES
Moose Chase
Nordic Marathon:
 FEBRUARY 20TH
Town Downhill:
 MARCH 19TH-20TH
Karen Oatey
Pole Pedal Paddle:
 MARCH 26TH
Registration is open
 jhskiclub.org * 307.733.6433 

Banner 1
 12' x 5'

Jackson Hole Ski & Snowboard Club's
KAREN OATEY
POLE PEDAL PADDLE
 MARCH 26TH
 jhskiclub.org * 307.733.6433 

Banner 2
 10' x 8'

Jackson Hole Ski & Snowboard Club's
SKI SWAP
 OCTOBER 22ND
 jhskiclub.org * 307.733.6433 

Banner 7
 4' x 8'

Jackson Hole Ski & Snowboard Club's
BLACK TIE, BLUE JEANS
SKI BALL
 OCTOBER 1ST
Tickets On Sale Now
 jhskiclub.org * 307.733.6433 

Banner 8
 4' x 8'

Jackson Hole Ski & Snowboard Club's
TRIPLE CROWN RACE SERIES
Moose Chase Nordic Marathon
Town Downhill
Karen Oatey Pole Pedal Paddle
 Registration and Dates at
 jhskiclub.org * 307.733.6433 

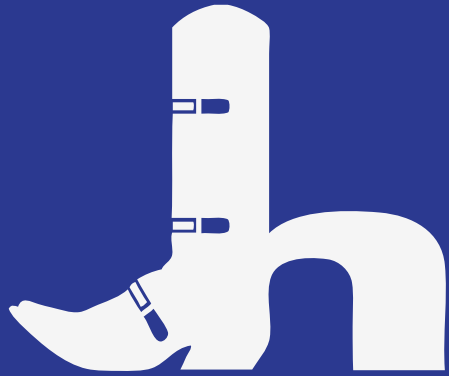
Banner 3
 4' x 8'

Jackson Hole Ski & Snowboard Club's
TOWN
DOWNHILL
 MARCH 19TH - 20TH
Snow King Mountain
 jhskiclub.org * 307.733.6433 

Banner 4
 4' x 8'

Jackson Hole Ski & Snowboard Club's
BLACK TIE, BLUE JEANS
SKI
BALL
 OCTOBER 1ST
Tickets now on sale
 jhskiclub.org * 307.733.6433 

Banner 9
 10' x 8'



JACKSON HOLE SKI & SNOWBOARD CLUB

Registration Now Open

Alpine, Nordic, Freeski
& Snowboard teams ages 6 & up

jhskiclub.org ❄️ **307.733.6433**

Building Champions
in Winter Sports & in Life

8" x 10" Royal Blue Banner with White Lettering