



# TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

**PREPARATION DATE:** June 28, 2018

**MEETING DATE:** July 2, 2018

**SUBMITTING DEPARTMENT:** PLANNING & BUILDING

**DEPARTMENT DIRECTOR:** TYLER SINCLAIR

**PRESENTER:** TYLER SINCLAIR

**APPLICANT:** JACKSON HOLE SKI CLUB

**SUBJECT:** TEMPORARY SIGN PERMIT – JACKSON HOLE SKI CLUB

## STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

## BACKGROUND/ALTERNATIVES

The applicant has requested three temporary banners to be located at:

JHSC Registration sign: Snow King Ball Field, 100 E. Snow King Dr.: 8/5/18 – 8/18/18

JHSC Black Tie Blue Jeans Ski Ball sign: Albertsons, 105 Buffalo Way: 9/9/18 - 9/29/18

JHSC Ski Swap sign: Albertsons, 105 Buffalo Way: 10/7/18 - 10/21/18

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

## ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

## ATTACHMENTS

Applicant Submittal

## FISCAL IMPACT

None

## STAFF IMPACT

None

## LEGAL REVIEW

N/A

## RECOMMENDATION

The Planning Director makes no recommendation for the banners located at Albertson, and Snow King Ball Field subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The signs may be installed during:

JHSC Registration sign: Snow King Ball Field, 100 E. Snow King Dr.: 8/5/18 – 8/18/18

JHSC Black Tie Blue Jeans Ski Ball sign: Albertsons, 105 Buffalo Way: 9/9/18 - 9/29/18

JHSC Ski Swap sign: Albertsons, 105 Buffalo Way: 10/7/18 - 10/21/18

## SUGGESTED MOTION

I move to **approve** the temporary banners in conjunction with Jackson Hole Therapeutic Ski Club, subject to three (3) conditions of approval.

**(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)**



## TEMPORARY SIGN PERMIT APPLICATION

### Planning & Building Department Planning Division

150 East Pearl Ave.  
P.O. Box 1687  
Jackson, WY 83001  
ph: (307) 733-0520 or  
(307) 733-0440  
fax: (307) 734-3563  
[www.townofjackson.com](http://www.townofjackson.com)

#### EVENT NAME:

Event Name: JHSC Black Tie Blue Jeans Physical Address of Event: Ski Balli Rendezvous Lodge, JHMR  
Description of Event: Annual Fundraiser for the Jackson Hole Ski & Snowboard club held at JHMR's Rendezvous Lodge.

#### EVENT SPONSOR/APPLICANT:

Name: Brittney Ziebell Phone: 603-714-8087  
Mailing Address: PO Box 461 ZIP: 83001  
E-mail: bziebell@jhskiclub.org Non-Profit: ✓ For Profit:       

#### TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: <u>Albertson's</u>	Business/Description: <u>Stillson Billboard</u>
Physical Address: <u>105 Buffalo Way</u>	Physical Address: <u>corner of 390/22</u>
Dates of Display: <u>9/9 - 9/24/18</u>	Dates of Display: <u>9/10 - 9/24/18</u>
Consent from Owner Obtained? Yes <u>✓</u> No <u>      </u>	Consent from Owner Obtained? Yes <u>✓</u> No <u>      </u>
Business/Description: <u>      </u>	Business/Description: <u>      </u>
Physical Address: <u>      </u>	Physical Address: <u>      </u>
Dates of Display: <u>      </u>	Dates of Display: <u>      </u>
Consent from Owner Obtained? Yes <u>      </u> No <u>      </u>	Consent from Owner Obtained? Yes <u>      </u> No <u>      </u>

#### SUBMITTAL REQUIREMENTS. Attach the following:

Illustration of each proposed sign that includes dimensions, colors, materials and type of sign. Vinyl banner, dimensions attached  
 Installation specifications, and any structural details or specifications required for freestanding signs. no freestanding, just hanging banner

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

A handwritten signature in blue ink that appears to read "Brittney Ziebell".

Signature of Authorized Event Applicant

Brittney Ziebell

Applicant Name Printed

6/15/18

Date

Marketing and Events Manager  
Title



### TEMPORARY SIGN PERMIT APPLICATION

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150 East Pearl Ave. | ph: (307) 733-0520 or  
P.O. Box 1687 | (307) 733-0440  
Jackson, WY 83001 | fax: (307) 734-3563  
[www.townofjackson.com](http://www.townofjackson.com)

#### EVENT NAME:

Event Name: JHSC Registration Physical Address of Event: 100 E. Snow King Ave.

Description of Event: Jackson Hole Ski + Snowboard Club would like to promote registration dates and deadlines for the 2018/2019 winter season.

#### EVENT SPONSOR/APPLICANT:

Name: Brittney Ziebell Phone: 603-714-8087  
Mailing Address: PO Box 461 ZIP: 83001  
E-mail: bziebell@jhskiclub.org Non-Profit:  For Profit:

#### TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: <u>JHSC Registration</u>	Business/Description: <u>JHSC registration at</u>
Physical Address: <u>Banner at Stillson</u>	Physical Address: <u>Snow King Ball Field,</u>
Dates of Display: <u>8/6 - 8/20/2018</u>	Dates of Display: <u>100 E. Snow King Ave</u>
Consent from Owner Obtained? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> To approve.
Business/Description: _____	Business/Description: _____
Physical Address: _____	Physical Address: _____
Dates of Display: _____	Dates of Display: _____
Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>

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Brittney Ziebell  
Signature of Authorized Event Applicant

Brittney Ziebell  
Applicant Name Printed

6/15/18  
Date

Marketing and Events Manager  
Title



## TEMPORARY SIGN PERMIT APPLICATION

### Planning & Building Department Planning Division

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#### EVENT NAME:

Event Name: JHSC Ski swap Physical Address of Event: 350 W. Snow King Ave

Description of Event: Annual community ski and snowboard swap put on by Jackson Hole Ski & snowboard club.

#### EVENT SPONSOR/APPLICANT:

Name: Brittney Ziebell Phone: 603-714-8087  
Mailing Address: PO Box 461 ZIP: 83001  
E-mail: bziebell@jhskicloud.org Non-Profit:  For Profit:       

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: Albertson's

Physical Address: 105 Buffalo Way

Dates of Display: 10/7 - 10/21/18

Consent from Owner Obtained? Yes  No       

Business/Description:       

Physical Address:       

Dates of Display:       

Consent from Owner Obtained? Yes        No       

Business/Description: Stillson Billboard

Physical Address: Corner of 390 / 22

Dates of Display: 10/18 - 10/22/2018

Consent from Owner Obtained? Yes  No       

Business/Description:       

Physical Address:       

Dates of Display:       

Consent from Owner Obtained? Yes        No       

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Brittney Ziebell

Signature of Authorized Event Applicant

Brittney Ziebell

Applicant Name Printed

6/15/18

Date

Marketing and Events Manager  
Title

Jackson Hole Ski & Snowboard Club's  
**KAREN OATEY  
POLE PEDAL PADDLE**  
**MARCH 26<sup>TH</sup>**  
jhskiclub.org \* 307.733.6433



*Banner 1  
12' x 5'*

Jackson Hole Ski & Snowboard Club's  
**TRIPLE CROWN  
RACE SERIES**  
**Moose Chase  
Nordic Marathon:**  
**FEBRUARY 20<sup>TH</sup>**  
**Town Downhill:**  
**MARCH 19<sup>TH</sup>-20<sup>TH</sup>**  
**Karen Oatey  
Pole Pedal Paddle:**  
**MARCH 26<sup>TH</sup>**  
**Registration is open**  
jhskiclub.org \* 307.733.6433

*Banner 2  
10' x 8'*

Jackson Hole Ski & Snowboard Club's  
**TRIPLE CROWN RACE SERIES**  
**Moose Chase Nordic Marathon**  
**Town Downhill**  
**Karen Oatey Pole Pedal Paddle**  
Registration and Dates at  
jhskiclub.org \* 307.733.6433

*Banner 3  
4' x 8'*

Jackson Hole Ski & Snowboard Club's  
**TOWN  
DOWNHILL**  
**MARCH 19<sup>TH</sup> - 20<sup>TH</sup>**  
**Snow King Mountain**  
jhskiclub.org \* 307.733.6433

*Banner 4  
4' x 8'*

Jackson Hole Ski & Snowboard Club's  
**MOOSE CHASE  
NORDIC MARATHON**  
**FEBRUARY 20<sup>TH</sup>**  
jhskiclub.org \* 307.733.6433



*Banner 5  
4' x 8'*

Jackson Hole Ski & Snowboard Club's  
**KAREN OATEY  
POLE PEDAL PADDLE**  
**MARCH 26<sup>TH</sup>**  
jhskiclub.org \* 307.733.6433



*Banner 6  
4' x 8'*

Jackson Hole Ski & Snowboard Club's  
**SKI SWAP**  
**OCTOBER 22<sup>ND</sup>**  
jhskiclub.org \* 307.733.6433



*Banner 7  
4' x 8'*

Jackson Hole Ski & Snowboard Club's  
**BLACK TIE, BLUE JEANS  
SKI BALL**  
**OCTOBER 1<sup>ST</sup>**  
**Tickets On Sale Now**  
jhskiclub.org \* 307.733.6433

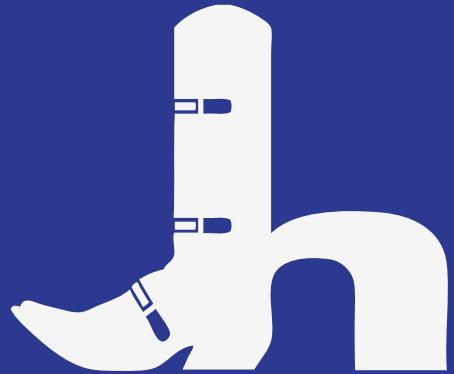


*Banner 8  
4' x 8'*

Jackson Hole Ski & Snowboard Club's  
**BLACK TIE, BLUE JEANS  
SKI  
BALL**  
**OCTOBER 1<sup>ST</sup>**  
**Tickets now on sale**  
jhskiclub.org \* 307.733.6433



*Banner 9  
10' x 8'*



# JACKSON HOLE SKI & SNOWBOARD CLUB

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## Registration Now Open

Alpine, Nordic, Freeski  
& Snowboard teams ages 6 & up

**jhskiclub.org** \* **307.733.6433**

Building Champions  
in Winter Sports & in Life

8" x 10" Royal Blue Banner with White Lettering