



TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

PREPARATION DATE: June 14, 2018

MEETING DATE: June 18, 2018

SUBMITTING DEPARTMENT: PLANNING & BUILDING

DEPARTMENT DIRECTOR: TYLER SINCLAIR

PRESENTER: TYLER SINCLAIR

APPLICANT: WHITE HORSE SOCIAL – SARAH HOFFMAN

SUBJECT: TEMPORARY SIGN PERMIT – WHITE HORSE SOCIAL

STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

BACKGROUND/ALTERNATIVES

The applicant has requested a temporary banner to be located at times:

Cutty's (1140 W. Highway 22) – July 2, 2018 through July 24, 2018

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

ATTACHMENTS

Applicant Submittal

FISCAL IMPACT

None

STAFF IMPACT

None

LEGAL REVIEW

N/A

RECOMMENDATION

The Planning Director makes no recommendation for the banner located at Cutty's, subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The signs for the White Horse Social may be installed during:
Cutty's (1140 W. Highway 22) – July 2, 2018 through July 24, 2018

SUGGESTED MOTION

I move to **approve** the temporary banners in conjunction with White Horse Social, subject to three (3) conditions of approval.

(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department
Planning Division

150 East Pearl Ave.
P.O. Box 1687
Jackson, WY 83001

ph: (307) 733-0520 or
(307) 733-0440
fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name:

White Horse Social

Physical Address of Event:

Fair Grounds

Description of Event:

Fundraiser

EVENT SPONSOR/APPLICANT:

Name:

Sarah Hoffman

Phone: 307 690 9780

Mailing Address:

P.O. Box 12203 Jackson WY

ZIP: 83002

E-mail:

sarahpage1227@gmail.com

Non-Profit: ☒ For Profit: ☐

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description:

Cathy's Bar & Grill

Business/Description:

Cathy's Bar & Grill

Physical Address:

1140 State Hwy 22

Physical Address:

1140 State Hwy 22

Dates of Display:

Jackson WY

Dates of Display:

July 2 - July 24

Consent from Owner Obtained? Yes ☐ No ☐

Consent from Owner Obtained? Yes ☒ No ☐

Business/Description:

X

Business/Description:

X

Physical Address:

X

Physical Address:

X

Dates of Display:

X

Dates of Display:

X

Consent from Owner Obtained? Yes ☐ No ☐

Consent from Owner Obtained? Yes ☐ No ☐

SUBMITTAL REQUIREMENTS. Attach the following:

Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.

Installation specifications, and any structural details or specifications required for freestanding signs.

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

Signature of Authorized Event Applicant

Sarah Hoffman

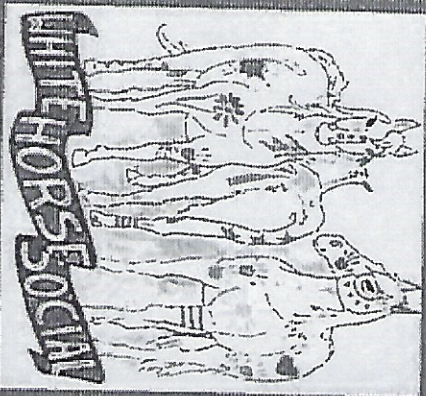
Date

Applicant Name Printed

Title

Blue background with white lettering

Logo is full color with yellow, red, green, blue, + purple



The White Horse Social

Tuesday Night of Fair Week

6-8 PM at the Teton County Fairgrounds Food Court

*Family Fun for All Ages - Pony Painting - Ice Cream Social
Raffles - Silent Auction - Dinner - Kids' Activities*

Dates:

~~Sign 1~~ Sign 1: July 12-21

Sign 2: July 5-21

Sign 3: June 7-13