



TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

PREPARATION DATE: MAY 31, 2018
MEETING DATE: JUNE 4, 2018

SUBMITTING DEPARTMENT: PLANNING & BUILDING
DEPARTMENT DIRECTOR: TYLER SINCLAIR
PRESENTER: TYLER SINCLAIR

APPLICANT: JOHN FINLEY

SUBJECT: TEMPORARY SIGN PERMIT – 11th Annual Tin Cup Challenge

STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

BACKGROUND/ALTERNATIVES

The applicant has requested a temporary banner to be located at McDonald's (1110 W Broadway Ave) during the following dates:

July 7, 2018 to July 21, 2018

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

ATTACHMENTS

Applicant Submittal

FISCAL IMPACT

None

STAFF IMPACT

None

LEGAL REVIEW

N/A

RECOMMENDATION

The Planning Director makes no recommendation for the banner to be located at McDonald's (1110 W Broadway Ave), subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The sign for the Tin Cup Challenge may be installed during:
July 7, 2018 to July 21, 2018

SUGGESTED MOTION

I move to **approve** the temporary banners in conjunction with John Finley and the Tin Cup Challenge, subject to three (3) conditions of approval.

(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department
Planning Division

150 East Pearl Ave. ph: (307) 733-0520 or
P.O. Box 1687 (307) 733-0440
Jackson, WY 83001 fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: 11th Annual Tin Cup Challenge Physical Address of Event: 100 E. Ashley Ave, Driggs, ID 83
Description of Event: 10K, 5K i fun run on Event Day, July 21st. This celebration of an 8-week
giving period is also marked with family-friendly, nonprofit booths & activities.

EVENT SPONSOR/APPLICANT:

Name: John Finley Phone: 801-721-1104
Mailing Address: PO Box 929, Driggs ID 83422 ZIP: 83422
E-mail: webeburgers@hotmail.com Non-Pofit: x For Profit:

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: McDonald's Business/Description:
Physical Address: 1110 Broadway, Jackson, WY Physical Address:
Dates of Display: 7.7.18 - 7.21.18 Dates of Display:
Consent from Owner Obtained? Yes x No Consent from Owner Obtained? Yes No
Business/Description: Business/Description:
Physical Address: Physical Address:
Dates of Display: Dates of Display:
Consent from Owner Obtained? Yes No Consent from Owner Obtained? Yes No

SUBMITTAL REQUIREMENTS. Attach the following:

- x Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.
x Installation specifications, and any structural details or specifications required for freestanding signs.

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all
information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject
matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned
property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

Signature of Authorized Event Applicant
John Finley
Applicant Name Printed

5/15/18
Date
Owner
Title



May 15, 2017

BOARD OF
DIRECTORS
TINA CULMAN
CHAIR

NANCY SIVERD
VICE CHAIR

LEANN TALBOT
SECRETARY

GENE MARCOWKA
TREASURER

JUSTIN BOWERSOCK
MISSY COLYER

JOHN FINLEY

HERB HEIMERL

NAN PUGH

ASTRID WARDEN

STAFF
CARRIE MOWREY
EXECUTIVE DIRECTOR

CLAIRE VITUCCI
MARKETING &
OPERATIONS

JESSICA FLAMMANG
OFFICE ADMINISTRATION

Town of Jackson
Planning and Building Department
Attention: Tiffany Stolte
150 E Pearl
Jackson, WY 83001

Dear Tiffany,

On behalf of the Community Foundation of Teton Valley, an affiliate of the Community Foundation of Jackson Hole (Tax ID #83-0308856), we are once again requesting permission to display a banner at McDonald's in Jackson for our 11th annual Tin Cup event in Driggs, a philanthropic event benefitting Teton Valley nonprofits. The Tin Cup is modeled after Old Bill's Fun Run.

Our nonprofits serve all residents of Teton County, Idaho, and includes one organization located in Alta, Wyoming (St. Francis of the Tetons Episcopal Church). In addition, many of our participating nonprofits support recreation, programs, and natural resources that the Jackson Hole community utilizes and enjoys. Examples include Teton Valley Trails and Pathways, the Teton Valley Foundation which hosts the Music on Main summer concert series, and Friends of the Teton River. We continue to receive solid backing from Wyoming residents who historically donated to our nonprofits through Old Bill's, reinforcing that legacy of support across state lines.

The enclosed application is signed by me, John Finley, owner of McDonald's and a Community Foundation of Teton Valley Board Member, giving both my permission for the banner display and support for the cause. Please contact Claire Vitucci, Marketing & Operations Manager for the Community Foundation of Teton Valley, if there are additional questions.

We greatly appreciate the endorsement of the Jackson Town Council for issuing this permit in previous years and invite you all to join us on July 21st at the Driggs City Park to once again celebrate the legacy of generosity demonstrated by both sides of the Tetons.

Sincerely,

John Finley (McDonald's of Jackson Hole & CFTV Board Member) & Claire Vitucci (CFTV)

Illustration — Tin Cup Challenge Banner at McDonald's:

Sign Dimensions:

SIGN 1	
Type:	Banner
Dimensions:	36" H x 360" W
Area (square feet):	90
Height:	3 ft
Clearance:	+/- 6" from ground
Setback property line:	13.5 ft
Sign color:	blue
Sign material:	mesh vinyl
Lighting proposed:	n/a

Sample:

