SPECIAL JOINT INFORMATION MEETING
Town Council & County Commissioner Meeting
Monday, June 18, 2018
1:15 PM
Teton County Chambers
Chair: Mark Newcomb

NOTICE: This meeting will not be live streamed.

I. ROLL CALL

II. JOINT BOARD INTERVIEWS
   A. Jackson Hole Sustainability Project Joint Powers Board (Energy Conservation Works)
   B. Jackson Hole Travel and Tourism Board

Documents:
   BoardApplications06.18.18.PDF

III. EXECUTIVE SESSION
   Recess to executive session to consider appointments to volunteer boards pursuant to Wyoming Statute §16-4-405(a)(ii).

IV. APPOINTMENTS, IF READY

V. ADJOURN

Please note that at any point during the meeting, the Mayor and Chairman may change the order of items listed on this agenda. In order to ensure that you are present at the time your item of interest is discussed, please join the meeting at the beginning to hear any changes to the schedule or agenda.
JH ENERGY SUSTAINABILITY PROJECT JOINT POWERS BOARD
ENERGY CONSERVATION WORKS

Current Board Members:
Tedd Ladd (LVE) 6/30/19  
Scott Anderson (LVE) 6/30/19  
Elaine Carney 6/30/20
Hailey Morton Levinson (Town) 6/30/19  
Natalia Macker (County) 6/30/19  
Gary Weiss 6/30/20
John Reed 6/30/20  
Jim Webb (LVE) 6/30/18

Applicants:
1 1:15 PM  Caroline Baker
2 1:25 PM  Jim Speyer
3 1:35 PM  Laura Bonich

JH TRAVEL AND TOURISM BOARD

Current Board Members:
Alex Klein 6/30/19  
Brian Gallagher 6/30/19  
Cory Carlson 6/30/20
Crista Valentino 6/30/20  
Willi Brooks 6/30/20

Applicants:
1 1:45 PM  Stephen Lane
2 1:55 PM  Joshua Mickelson
3 2:05 PM  Brian Modena
4 2:15 PM  Eric Dombroski

2:25 - 2:30  Executive Session / Appointments if ready

Suggested Motion:
I move to appoint __ (LVE) and __ to the JH Energy Sustainability Project Joint Powers Board to full 3-year terms expiring on 6/30/2021.

Suggested Motion:
I move to appoint __ and __ to the JH Travel & Tourism Board to full 3-year terms expiring on 6/30/2021.
Volunteer Board Application Form

<table>
<thead>
<tr>
<th>First Name</th>
<th>Caroline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name</td>
<td>Baker</td>
</tr>
<tr>
<td>Select the Board, Commission, or Committee applying for</td>
<td>Energy Conservation Works Board</td>
</tr>
<tr>
<td>Have you served on this Board before?</td>
<td>No</td>
</tr>
<tr>
<td>Are you currently an employee of Teton County or the Town of Jackson?</td>
<td>No</td>
</tr>
</tbody>
</table>

Personal Information

<table>
<thead>
<tr>
<th>Address1</th>
<th>6905 Granite Creek Rd, Box 892</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address2</td>
<td>PO Box 892</td>
</tr>
<tr>
<td>City</td>
<td>Teton Village</td>
</tr>
<tr>
<td>State</td>
<td>Wyoming</td>
</tr>
<tr>
<td>Zip</td>
<td>83025</td>
</tr>
<tr>
<td>Home Phone Number</td>
<td>3076990404</td>
</tr>
<tr>
<td>Business Address</td>
<td>420 W Peark</td>
</tr>
<tr>
<td>Business Phone Number</td>
<td>3077332110</td>
</tr>
<tr>
<td>Occupation</td>
<td>Communications Specialist</td>
</tr>
<tr>
<td>Email Address</td>
<td><a href="mailto:cambaker25@gmail.com">cambaker25@gmail.com</a></td>
</tr>
</tbody>
</table>

Residency Information
<table>
<thead>
<tr>
<th>Length of Residency in Teton County</th>
<th>12 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are you a registered voter in Teton County?</td>
<td>Yes</td>
</tr>
<tr>
<td>Education and Hobbies</td>
<td></td>
</tr>
<tr>
<td>High School</td>
<td>Garrison Forest School</td>
</tr>
<tr>
<td>College</td>
<td>Montana State University</td>
</tr>
<tr>
<td>Trade or Business School</td>
<td>University of Colorado Law School</td>
</tr>
<tr>
<td>Hobbies</td>
<td>skiing, biking, hiking, horseback riding, tennis</td>
</tr>
<tr>
<td>Organization Membership Information</td>
<td></td>
</tr>
<tr>
<td>Have you served on a Board, Commission, or Committee before?</td>
<td>No</td>
</tr>
<tr>
<td>If yes, which</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>Are you currently serving on other Boards, Commissions, or Committees?</td>
<td>No</td>
</tr>
<tr>
<td>If yes, which</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>Please list organizational memberships or affiliations and positions held.</td>
<td>Member Alaska Bar Association</td>
</tr>
<tr>
<td>Please List Areas of Special Interest:</td>
<td>Renewable Energy Resource, land conservation, climate change, carbon finance, environmental policy</td>
</tr>
<tr>
<td>Please provide your knowledge of the duties &amp; responsibilities of the Board you are applying for:</td>
<td>The duties and responsibilities of the ECW board are to build upon mission of the 10x10 initiative through encouraging the transition to cleaner more sustainable energy resources. Part of that mission is to help promote education and build an economic case for energy efficiency upgrades as well as alternative energy sources. The Board is also tasked with determining ways to reduce emissions from public transportation, and encourage alternative modes of transportation. The overall goal being to make Jackson a cleaner, more energy independent community with a reduce carbon footprint and increased awareness of the importance of energy choices.</td>
</tr>
</tbody>
</table>
Why do you want to serve on this Board?  
I want to serve on this Board because Jackson stands out to me as an ideal location for renewable adoption. I think Jackson could become a leader in community solar generation, and am eager to be involved with Energy Conservation Works to work towards a more energy efficient and independent future. Jackson is a place dedicated to the outdoors and the environment and moving away from traditional energy resources and switching to renewables will lessen the overall impact of the community on the environment. Moreover, I would like to work towards making renewable energy available to all citizens in Jackson regardless of their income.

What are your qualifications for serving on this Board?  
I have spend the majority of my career working in the non-profit sector and engaging with boards. I am familiar with the role a board serves, and the importance of having active and engaged members. I have spent 12 years working in environmental law and policy, with a large portion of that time focused on the deployment of renewable energy and the reduction of emissions. I have served as a Market and Policy Analyst in Australia working to implement the Australian Clean Energy Act, specifically working with piggeries to help reduce emissions from methane gas. I have also worked on two Department of Energy solar deployment projects. I am also dedicated to the Jackson community and to seeing it grow as a healthy and vibrant place. I have lived here on-and-off since my family moved here when I was 16, and have seen the community change and grow over that time. I am now eager to be a part of shaping the future of Jackson, and contributing towards making that future more sustainable.

What experience and/or special training do you have that is pertinent to this Board’s efforts?  
I have spend my entire professional career working in environmental law and policy. I also served on the National Coordinating team for the Department of Energy’s Solar Market Pathways Program which aimed to work with 14 awardees nationwide to develop replicable solar deployment strategies that could be implemented anywhere. Through that, I learned a lot about the necessary regulatory structure for solar deployment, the potential solar plus storage holds for disaster response as well as combating the Duck Curve, and the possibilities offered by community solar for improving access to renewable energy, as well as providing energy security for low income households. I also served as the acting Project Manager for the DOE’s National Community Solar Partnership through which I organized and delivered workshops across the country bringing together solar industry experts and community solar proponents to discuss increasing deployment of community solar. These experiences have prepared me well to
be an active and engaged member of the Energy Conservation Works board.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

My understanding is that the board meets monthly and I am prepared to meet that requirement.

Do you have any scheduling conflicts you are aware of?

Field not completed.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

Resume

BAKER_DONZA- Resume.pdf

References

Baker-Donza References.pdf

Electronic Signature Agreement

I agree.

Electronic Signature

Caroline A M Baker

Email not displaying correctly? View it in your browser.
CAROLINE BAKER-DONZA
6905 Granite Creek Rd • Teton Village, WY 83025 • +1 (307) 699-0404 • cambaker25@gmail.com

BAR ADMISSIONS
Alaska Bar Association, (Admitted May 2018)

EDUCATION
University of Colorado School of Law, Boulder, Colorado, Juris Doctorate, May 2012
Activities: Colorado Journal of International Environmental Law & Policy, Production Editor
Professor Edward Ziegler's Lecture—The Future American Landscape: Urban Planning Law Reform and Sustainable
Development, 22:3 Colo. J. Int'l Env'tl. L. & Pol'y (Summer 2011).

Montana State University, Bozeman, MT, Bachelor of Arts, Spanish, May 2005
Honors: Member Honors College, Graduate with Highest Honors Deans List (Fall 2003, Spring 2004,
Fall 2004, Spring 2005)

EXPERIENCE
Teton Conservation District, Jackson, WY, Communications Specialist, August 2017 to Present
Developing and implementing a communications strategy to raise the profile of the Teton Conservation
District within the wider Jackson community. Working across multiple program areas to generate interest
and engagement throughout the valley. Administering grants to environmental practitioners for projects
within the District.

The Yellow Turtle, Stowe, VT, Environmental Grant Manager, February 2017 to July 2017
Contract position with local retail store in Stowe, VT, to cultivate and pursue environmental grant
opportunities for local initiatives, specifically focused on environmental programs for kids.

Institute for Sustainable Communities, Montpelier, VT, Program Officer, April 2015 to November
2016
Working with cities, towns, and regions across the US to identify and scale-up local solutions to meet the
challenges of climate change and sustainable development through peer-learning workshops and targeted
on-ground technical assistance. Directly supporting the US Department of Energy-funded Solar
Market Pathways program, an initiative to identify and disseminate best practices in solar energy
deployment in the United States. Managing the planning and development of regional events for the
Department of Energy funded National Community Solar Partnership.

Tate Engineering Systems, Baltimore, MD, Environmental Policy Consultant, February 2014- March
2015
Providing research related to greening supply chain and business practices. Implementing a program of
green office practices.

Carbon Training International, Sydney, NSW, Australia, Policy & Market Consultant, November
2012- December 2013
Researched information related to carbon trading, international market platforms, and offset integration.
Re-wrote the carbon offset course offered by CTI. Developed a case study for the Australian Wool
Council about greening business practices and supply-chains in order to adapt to an emerging low
carbon economy. Took the lead on the scoping process for the potential development of a REDD+
project in the Pacific Island region. Contributed research and authored content for a government-
sponsored project aimed at developing comprehensive skill sets for the implementation of Carbon
Farming Initiative projects.
Caroline Baker-Donza  
6905 Granite Creek Rd • Teton Village, WY 83025 • +1 (307) 699-0404 • cambaker25@gmail.com

**Town of Jackson, WY**, Jackson, WY, Legal Assistant, Legal Department, May 2010- May 2012  
Researched and wrote memos on a diverse range of topics to assist the Town Attorney in advising the Town Council on legal issues. Researched and prepared legal briefs, motions, and other legal works in preparation for litigation. Assisted in the drafting of a legal brief to the Wyoming Supreme Court.

**Jackson Hole Wildlife Film Festival**, Jackson, WY, Community Outreach, June 2008 – January 2009  
Worked in outreach programs with the Latino community in Jackson Hole to increase community access to, and interaction with, the greater Teton ecosystem. Worked with local elementary school children on wildlife photography projects.

**Grand Teton National Park Foundation**, Jackson, WY, Development Associate, September 2007-June 2008  
Worked on donor research and fundraising campaigns supporting implementation of various programs and improvements in Grand Teton National Park.

Instructor in the Teton Junior Science School summer program working to create early bonds between children and nature.

**VOLUNTEER**  
**Immigrant Hope**, Jackson, WY, March 2018-Present  
Volunteering with local organization assisting immigrants to understand their legal status, and help obtain visas, and provide other immigration assistance.

**Stowe High School Tennis Team**, Stowe, VT, March 2017-June 2017  
Volunteering as assistant coach with varsity and junior varsity girls tennis teams.

**The Murie Center**, Moose, WY, June 2014- March 2015  
Volunteering research and written work in an effort to raise the profile of the Murie Center and preserve the legacy of Olaus and Mardy Murie.

**National Parks Conservation Association**, Jackson, WY, May 2010- June 2014  
Provided pro-bono legal research and written work related to projects involving conservation issues in the national park system. Contributed research for a project dealing with water quality protection concerns within Grand Teton National Park.

**Teton Adaptive Sports**  
Volunteered as ski buddy with developmentally challenged children and helped participate in the Wyoming state Special Olympics.

**PERSONAL**  
Fluent in Spanish  
Westlaw Proficient  
Lexis Nexis Proficient  
Microsoft Suite Proficient  
Google Suite Proficient  
Hightrise/Basecamp CRM Proficient  
Mailchimp Proficient  
Wix Proficient  
Squarespace Proficient
Caroline Baker-Donza
6905 Granite Creek Rd • Teton Village, WY 83025 • +1 (307) 699-0404 • cambaker25@gmail.com

Adobe Creative Cloud Proficient
Caroline A.M. Baker-Donza  
6905 N. Granite Creek Rd • Teton Village, WY 83025 • (307) 699-0404 • cambaker25@gmail.com

REFERENCES

Chris Cook  
Attorney, Davis, Wright, & Tremaine  
Personal Reference  
ccook87@gmail.com

Lindsay Masters  
Environmental Protection Specialist, Colorado Department of Public Health & Environment  
Personal Reference  
Lindsay.masters@state.co.us

Scott Weaver  
Attorney, Willow Street Group  
Personal Reference  
Scott13888@gmail.com
Volunteer Board Application Form

<table>
<thead>
<tr>
<th>First Name</th>
<th>James</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name</td>
<td>Webb</td>
</tr>
<tr>
<td>Select the Board, Commission, or Committee applying for</td>
<td>Energy Conservation Works Board</td>
</tr>
<tr>
<td>Have you served on this Board before?</td>
<td>Yes</td>
</tr>
<tr>
<td>Are you currently an employee of Teton County or the Town of Jackson?</td>
<td>No</td>
</tr>
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</table>

### Personal Information

<table>
<thead>
<tr>
<th>Address1</th>
<th>P.O. Box 46</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address2</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>City</td>
<td>Fairview</td>
</tr>
<tr>
<td>State</td>
<td>Wyoming</td>
</tr>
<tr>
<td>Zip</td>
<td>83119</td>
</tr>
<tr>
<td>Home Phone Number</td>
<td>307-886-9617</td>
</tr>
<tr>
<td>Business Address</td>
<td>P.O. Box 188, Afton, Wyoming 83110</td>
</tr>
<tr>
<td>Business Phone Number</td>
<td>307-885-6101</td>
</tr>
<tr>
<td>Occupation</td>
<td>CEO</td>
</tr>
<tr>
<td>Email Address</td>
<td><a href="mailto:jim@lvenergy.com">jim@lvenergy.com</a></td>
</tr>
</tbody>
</table>

### Residency Information
Length of Residency in Teton County
0

Are you a registered voter in Teton County? No

Education and Hobbies
High School Central High School, Phoenix, AZ
College University of Utah
Trade or Business School Field not completed.
Hobbies Field not completed.

Organization Membership Information
Have you served on a Board, Commission, or Committee before? Yes
If yes, which ECW, Jackson Hole 10X10,
Are you currently serving on other Boards, Commissions, or Committees? Yes
If yes, which ECW
Please list organizational memberships or affiliations and positions held. Prior Jackson Hole Chamber Board Member

Please List Areas of Special Interest: Energy

Please provide your knowledge of the duties & responsibilities of the Board you are applying for: I have been involved with ECW and its predecessor boards from the beginning.

Why do you want to serve on this Board? Energy conservation and renewable energy development is one of my passions.

What are your qualifications for serving on this Board? Extensive energy experience and past experience on the ECW Board.

What experience and/or special training do you have Lots of experience and training in the energy field.
that is pertinent to this Board's efforts?

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?

Very experienced and available to serve.

Do you have any scheduling conflicts you are aware of?

no

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?

YES

Resume

Field not completed.

References

Field not completed.

Electronic Signature Agreement

I agree.

Electronic Signature

James R Webb

Email not displaying correctly? View it in your browser.
Volunteer Board Application Form

<table>
<thead>
<tr>
<th>First Name</th>
<th>Jim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name</td>
<td>Speyer</td>
</tr>
<tr>
<td>Select the Board, Commission, or Committee applying for</td>
<td>Energy Conservation Works Board</td>
</tr>
<tr>
<td>Have you served on this Board before?</td>
<td>Yes, I have been a Board member for the past four years</td>
</tr>
<tr>
<td>Are you currently an employee of Teton County or the Town of Jackson?</td>
<td>No</td>
</tr>
</tbody>
</table>

**Personal Information**

<table>
<thead>
<tr>
<th>Address1</th>
<th>3300 Teton Pines Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address2</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>City</td>
<td>Wilson</td>
</tr>
<tr>
<td>State</td>
<td>Wyoming (WY)</td>
</tr>
<tr>
<td>Zip</td>
<td>83014</td>
</tr>
<tr>
<td>Home Phone Number</td>
<td>307-203-2218</td>
</tr>
<tr>
<td>Business Address</td>
<td>3300 Teton Pines Drive</td>
</tr>
<tr>
<td>Business Phone Number</td>
<td>2022515707</td>
</tr>
<tr>
<td>Occupation</td>
<td>Consultant</td>
</tr>
<tr>
<td>Email Address</td>
<td><a href="mailto:jim.speyer@speyerassociates.com">jim.speyer@speyerassociates.com</a></td>
</tr>
</tbody>
</table>

Residency Information
<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length of Residency in Teton County</td>
<td>I've been coming to Jackson since 1962 and have had a home in the valley since 1998.</td>
</tr>
<tr>
<td>Are you a registered voter in Teton County?</td>
<td>Yes</td>
</tr>
<tr>
<td>Education and Hobbies</td>
<td></td>
</tr>
<tr>
<td>High School</td>
<td>Taylor Alderdice High School Pittsburgh, PA, 1962</td>
</tr>
<tr>
<td>College</td>
<td>BSE University of Michigan, 1967; Masters in Economics and Public Policy, Princeton University, 1972</td>
</tr>
<tr>
<td>Trade or Business School</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>Hobbies</td>
<td>skiing, hiking, fishing, biking, tennis and golf</td>
</tr>
<tr>
<td>Organization Membership Information</td>
<td></td>
</tr>
<tr>
<td>Have you served on a Board, Commission, or Committee before?</td>
<td>Yes</td>
</tr>
<tr>
<td>If yes, which</td>
<td>ECW, 2014-2018; Silver Bullet Water Treatment Company, 2012-present; Jackson Hole Global Policy Center, 2017-present; Speyer Family Foundation, 1985-present</td>
</tr>
<tr>
<td>Are you currently serving on other Boards, Commissions, or Committees?</td>
<td>Yes</td>
</tr>
<tr>
<td>If yes, which</td>
<td>ECW, 2014-2018; Silver Bullet Water Treatment Company, 2012-present; Jackson Hole Global Policy Center, 2017-present; Speyer Family Foundation, 1985-present</td>
</tr>
<tr>
<td>Please list organizational memberships or affiliations and positions held.</td>
<td>3300 Teton Pines Drive</td>
</tr>
<tr>
<td>Please List Areas of Special Interest:</td>
<td>climate change, energy conservation, solar energy and electric/CNG vehicles</td>
</tr>
<tr>
<td>Please provide your knowledge of the duties &amp; responsibilities of the Board you are applying for:</td>
<td>I would be a member of the Board and I would like to be on the Projects and Commercial Loan Committees</td>
</tr>
<tr>
<td>Why do you want to serve on this Board?</td>
<td>I'm committed to promoting in the valley the values of energy conservation and other activities to reduce our carbon footprint.</td>
</tr>
</tbody>
</table>
What are your qualifications for serving on this Board? I have served on the ECW and other Boards so I understand the responsibilities of being a Board member. Before working as an energy/environmental consultant for 40 years, I worked at the Environmental Protection Agency, the White House Energy Staff and the Department of Energy.

What experience and/or special training do you have that is pertinent to this Board's efforts? See the answer to the question related to my qualification for serving on the ECW Board.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them? ECW has monthly Board meetings and the various committees meet about once per month. I will attend in person at least half of the meetings and by telephone for the other meetings.

Do you have any scheduling conflicts you are aware of? I'm currently on travel and I will be returning to Jackson June 18th.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations? YES

Resume Field not completed.

References Field not completed.

Electronic Signature Agreement I agree.

Electronic Signature Jim Speyer

Email not displaying correctly? View it in your browser.
Volunteer Board Application Form

First Name  Laura
Last Name  Bonich
Select the Board, Commission, or Committee applying for  Energy Conservation Works Board
Have you served on this Board before?  Yes
Are you currently an employee of Teton County or the Town of Jackson?  No

Personal Information
Address1  Po box 7874
Address2  645 Pine Drive
City  Jackson
State  Wyoming
Zip  83002
Home Phone Number  7753400520
Business Address  Po box 7874
Business Phone Number  7753400520
Occupation  Civil Engineer
Email Address  lauraabonich@gmail.com

Residency Information
<table>
<thead>
<tr>
<th>Length of Residency in Teton County</th>
<th>Wyoming</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are you a registered voter in Teton County?</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Education and Hobbies**

<table>
<thead>
<tr>
<th>High School</th>
<th>Bremerton High School Bremerton Wa 1982</th>
</tr>
</thead>
<tbody>
<tr>
<td>College</td>
<td>University of Washington BSCE 1986; National University MBA 1993</td>
</tr>
<tr>
<td>Trade or Business School</td>
<td>Bonich Consulting</td>
</tr>
<tr>
<td>Hobbies</td>
<td>Hiking, skiing, reading, gardening</td>
</tr>
</tbody>
</table>

**Organization Membership Information**

<table>
<thead>
<tr>
<th>Have you served on a Board, Commission, or Committee before?</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>If yes, which</td>
<td>Energy Conservation Works and Housing Supply Board</td>
</tr>
<tr>
<td>Are you currently serving on other Boards, Commissions, or Committees?</td>
<td>Yes</td>
</tr>
<tr>
<td>If yes, which</td>
<td>Energy Conservation Works and Housing Supply Board</td>
</tr>
<tr>
<td>Please list organizational memberships or affiliations and positions held.</td>
<td>Member Sustainable Infrastructure Advisory Board Harvard Graduate School of Design Chair of National Technical Committee for ENVISION Infrastructure Rating System Past Branch President - American Society of Civil Engineers</td>
</tr>
</tbody>
</table>

**Please List Areas of Special Interest:**

- Sustainability and Infrastructure, Water Conservation

**Please provide your knowledge of the duties & responsibilities of the Board you are applying for:**

- Having served on the ECW Board for the past 3 years I believe I have a thorough understanding of the duties and responsibilities

**Why do you want to serve on this Board?**

- I believe there is significant value in all forms of conservation and especially those like water and energy conservation where there is a direct monetary payback and I want support and encourage Jackson and Teton County to continue to adopt and support the mission of ECW
<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>What are your qualifications for serving on this Board?</td>
<td>I am a civil engineer and have practical knowledge of the practical principles related in particular to sustainability and infrastructure and I am also a US Green Building Council LEED Accredited Professional</td>
</tr>
<tr>
<td>What experience and/or special training do you have that is pertinent to this Board's efforts?</td>
<td>I think that my experience as a current board member helps bring continuity to the Board and my technical background as an civil engineer is also unique.</td>
</tr>
<tr>
<td>What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?</td>
<td>I am current self employed part time and so I have the ability and desire to commit the time needed to the board.</td>
</tr>
<tr>
<td>Do you have any scheduling conflicts you are aware of?</td>
<td>No</td>
</tr>
<tr>
<td>If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?</td>
<td>YES</td>
</tr>
<tr>
<td>Resume</td>
<td>Bonich resume ECW.doc</td>
</tr>
<tr>
<td>References</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>Electronic Signature Agreement</td>
<td>I agree.</td>
</tr>
<tr>
<td>Electronic Signature</td>
<td>Laura Bonich</td>
</tr>
</tbody>
</table>
Laura Bonich, PE, LEED AP

**Education**
- MBA - National University - San Diego (1993)
- BS Civil Engineering - University of Washington - Seattle (1986)

**Registrations**
- Professional Engineer – CNMI #473 (2016)
- Professional Engineer - NV #15180 (2001)
- Professional Engineer - CA #C-48149 (1991)
- Institute for Sustainable Infrastructure ENVISION Sustainability Professional (2015)

Laura has thirty years of infrastructure design experience with a special emphasis on sustainability, primarily in the private sector. She has extensive knowledge of the coordination of private development projects and has been involved with the development of over 100,000 residential units throughout the US. She has significant experience in the area of land development processes, regulations, and requirements. Her expertise includes due diligence and feasibility for land acquisition, infrastructure master planning, development of infrastructure cost estimates and financing plans. She has negotiated development agreements, conditions of approval and mitigation measures.

Laura is adept at providing strategic planning approaches to all aspects of land development projects, including project feasibility assessment, physical and policy land planning, infrastructure master planning, project pro-forma and financing, entitlements, permitting, regulatory compliance and design. She is very well versed in the critical analysis of assumptions and prediction of results from proposed facility design alternatives. She has successfully reduced construction costs for major infrastructure for multiple projects in the multi-millions by evaluating the underlying assumptions that influence infrastructure sizing and using sustainability as a driver for change.

Laura is the Chair of the National Technical Committee for the ENVISION infrastructure rating system, a member of the Sustainable Infrastructure Advisory Board at the Harvard Graduate School of Design, full member of the Urban Land Institute (Community Development Council - Silver) and past branch President of the American Society of Civil Engineers. Laura is very experienced with the LEED rating system and was a project manager for development of the LEED for Neighborhood Development (ND) pilot program.

Laura has participated on multi-disciplinary teams to write sustainable design standards for several infill/redevelopment projects in Denver and Las Vegas, rewrite the State of Utah requirements for the design of high performance buildings and participated on an Infrastructure Resilience Panel for Northern Colorado (Longmont, Loveland, Ft Collins and Estes Park) providing recommendations for the region to reduce infrastructure vulnerabilities and plan for future resilience in the wake of flooding and fires and their potential cascading effects on infrastructure. Laura focused on the vulnerabilities of infrastructure for Mountain Towns like Estes Park with limited access.
Publications, Speaking, Expert Witness

Publications
• Urban Land Magazine (2016),
• Planning Sustainable Cities (2016),
• Environmental Business Journal (2014)
• ULI Advisory Report Northern Colorado (2014)
• Editor and author for Nv5’s Sustainable Design News Letter (2004 – present)
• Guide for Preparation of Site Feasibility Reports for Land Development Projects (2001)

Expert Witness
• First District Court, State of Idaho - Bonner County v Silver Wing LLC (2013/2014)
• State of Nevada Public Utilities Commission (May 2012)

Speaking
• University of Colorado Rocky Mountain Regional Sustainability Symposium for Sustainable Infrastructure – Tools for Responsible Growth, Nov 2017
• Pacific Islands Environmental Conference – Sustainability and Infrastructure, June 2017
• Harvard Planning Sustainable Cities Conference – Key Note Speaker: Planning Sustainable Cities an Infrastructure Based Approach, November 2016
• Harvard Symposium on Water Infrastructure – Systems Level Approach to Water Master Planning; Indoor Water Use, February 2015
• San Diego County Joint Powers Authority – Indoor=Wastewater=Reclaimed Water; the Disconnect between Design Assumptions and Water, February 2014
• American Public Works Association/American Society of Civil Engineer – San Diego Chapters Annual Joint Meeting – Water Efficiency and Infrastructure Impacts, November 2013
• Urban Land Institute Fall Meeting – Community Development Council – Water and Sustainability, November 2013
• American Public Works Association – Utah Annual Conference – ENVISION Infrastructure Rating System, October 2013
• Teichert Construction – Training for USGBC LEED Green Associate, February 2011
• Urban Land Institute Think Tank Series – CALGREEN Can Help Developers/Builders Reduce Water Costs, February 2011
• Building Industry Association of the Delta – How Water Efficiency Can Reduce Infrastructure Costs, June 2010
• Green California Summit and Expo – New Sustainable Communities: Brownfields and Environmental Restoration, March 2010
• Sustainable Remediation Forum (SURF) - LEED for Neighborhood Development Case Study – Brownfield Redevelopment Symphony Park, Las Vegas, January 2010
• Urban Land Institute – 10 Big Ideas for Water and Land Use, December 2009
• Urban Land Institute Fall Meeting - Reducing Land Development Cost Associated with Traditional Infrastructure, November 2009
• USGBC GREENBUILD Expo— When the Down Turns Up Will Sustainable Land Development be Achieved, November 2009
• American Public Works Association Sacramento Chapter – Sustainable Public Works: Efficient Infrastructure and Operations, October 2009
• USGBC GREENBUILD Expo— LEED for Neighborhood Development Pilot Program, November 2008

Professional Affiliations

• Harvard Graduate School of Design 2012 - present
  o Member Sustainable Infrastructure Advisory Board

• Institute for Sustainable Infrastructure Envision Rating System 2012 - present
  o Chair National Technical Committee 2015 - present
  o Chairman of Technical Sub Committee for Leadership and Climate Credits 2012 - 2015

• Energy Conservation Works Joint Powers Board 2015 – Present (Lower Valley Energy, Teton County and Town of Jackson)

• Las Vegas Regional Flood Control District - Citizen’s Advisory Committee 2001 – 2003

• Clark County Environmentally Sensitive Lands Advisory Committee 2003-2004

• Urban Land Institute (ULI) Full Member (CDC Silver) 2001-Present
  o Vice Chair Community Development Council (2011- present)
  o Las Vegas District Council Executive Committee 2003 - 2006
  o Las Vegas District Council Membership Chairman 2002 – 2003
  o Las Vegas District Council Program Committee 2001 – 2003

• United States Green Building Council 2004-Present
  o GREENBUILD Session Proposal Reviewer 2009 - 2011
  o Green Building Certification Institute LEED Reviewer item writer (test question writer) 2009
  o LEED for Neighborhood Development Pilot Project Manager (2007-2009)

• North American Sustainable Transportation Council 2010 – 2011
  o Sustainable Transportation and Access Rating System (STARS) Technical Advisory Committee

• City of Modesto Board of Building Appeals 1994 -1999

• Stanislaus County Council of Governments Citizens Advisory Committee 1999/2000

• American Society of Civil Engineers (ASCE)
  o Secretary, Sacramento Section 1998 -1999
  o State of California Awards Committee for State Civil Engineering project of the year 1998
  o President, Central Valley Branch 1996 - 1998
  o Vice President, Central Valley Branch 1995
  o Secretary, Central Valley Branch 1994
  o Treasurer, Central Valley Branch 1993
Volunteer Board Application Form

First Name: Eric
Last Name: Dombroski
Select the Board, Commission, or Committee applying for: Travel & Tourism Board
Have you served on this Board before? No
Are you currently an employee of Teton County or the Town of Jackson? No

Personal Information
Gender: Male
Gender Other, optionally please specify: Field not completed.
Address1: 2072 Cedar Loop
Address2: Field not completed.
City: Jackson
State: Wyoming
Zip: 83001
Home Phone Number: 307-699-0476
Business Address: 215 N. Cache St. Jackson, WY 83001
Business Phone Number: 307-733-3668
Occupation: General Manager
Email Address: edombroski@envihotel.com

Residency Information
Length of Residency in Teton County: 11 years
Are you a registered voter in Teton County? Yes

Education and Hobbies
High School: Pine View School Osprey, FL
College: University of Florida
Trade or Business School: Field not completed.
Hobbies: skiing, photography, my kids (not really a hobby... more like a full time job), travel

Organization Membership Information
Have you served on a Board, Commission, or Committee before? Yes
If yes, which: Wyoming Lodging & Restaurant Association (WLRA).
Are you currently serving on other Boards, Commissions, or Committees?
Yes

If yes, which
WLRA Board

Please list organizational memberships or affiliations and positions held.
Field not completed.

Please List Areas of Special Interest:
Field not completed.

Please provide your knowledge of the duties & responsibilities of the Board you are applying for:
I am aware of the commitment, duties and responsibilities of the board and would feel privileged to have the opportunity to serve the people of Teton County with the other board members.

Why do you want to serve on this Board?
I have been in the hospitality industry my entire career and for 14 years in Teton County. I have worked with several members on the board and assisted in the efforts of the Travel & Tourism board to promote our spring, fall and winter seasons thus leading to a more vibrant economy year round for the county. Teton County has provided my family and me an amazing place to live and economic opportunity. I would like to become more involved with the community and help drive it’s efforts forward towards a more sustainable year round economy.

What are your qualifications for serving on this Board?
14 years in the Travel & Tourism industry. Knowledge of how other destinations promote tourism. Supporting role in efforts of Travel and Tourism Board since its inception. Graduate of 2018 Leadership JH through UWYO Extension.

What experience and/or special training do you have that is pertinent to this Board’s efforts?
8 years of Executive Committee roles with my current and past employers. Sales & Marketing and Operations background during periods of growth and recession in Teton County. Graduate of 2018 Leadership JH through UWYO Extension.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?
I have a full understanding of time commitment to the board and am prepared to dedicate my efforts to the success of the mission statement and vision.

Do you have any scheduling conflicts you are aware of?
No

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?
YES

Resume/References
Erik Dombroski Resume JH Travel and Tourism Board 2018.pdf

Electronic Signature Agreement
I agree.

Electronic Signature
Erik W. Dombroski
Erik Dombroski  
P.O. Box 10257 Jackson, WY 83002  
(307) 699-0476  
erikdombroski@gmail.com

<table>
<thead>
<tr>
<th>General Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Profile</strong></td>
</tr>
<tr>
<td>• Extensive background in operations, sales, revenue management, marketing, conference services, catering and guest services.</td>
</tr>
<tr>
<td>• Excellent leadership, communication, negotiating, networking and presentation skills</td>
</tr>
<tr>
<td>• Develops and maintains relationships with co-workers, clients, guests and local partners</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>Anvil Hotel &amp; Glorietta Trattoria, Jackson, WY</th>
<th>5/17 – Present</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Manager</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 50 guest rooms with a full-service restaurant</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>Noble House Hotels &amp; Resorts, Jackson, WY</th>
<th>3/15 – 5/17</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Director of Sales and Strategy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Teton Mountain Lodge &amp; Spa and Hotel Terra Jackson Hole</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• AAA Four Diamond</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 277 guest rooms with eight meeting rooms totaling 8,000 square feet</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Amenities include two full service spas and three restaurants</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>Snow King Hotel and Grand View Lodge, Jackson, WY</th>
<th>11/14 – 3/15</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Director of Sales and Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• AAA Three Diamond</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 205 guest rooms, 164 condos with 15 meeting rooms totaling 25,000 square feet</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Amenities include a spa and one restaurants</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Developed resort’s annual budget and sales and marketing plan</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>Gateway Canyons Resort &amp; Spa, a Noble House Hotels &amp; Resort</th>
<th>10/12 – 11/14</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Director of Sales and Marketing</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>MetWest Terra Hospitality, Jackson, WY</th>
<th>3/08 – 10/12</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Director of Sales</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Topnotch Resort and Spa</td>
<td>11/11 – 10/12</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>Senior Sales Manager</th>
<th>3/08 – 11/11</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Hotel Terra Jackson Hole, Teton Mountain Lodge &amp; Spa, Casa Madrona and the Inn at Jackson Hole</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>Snake River Lodge &amp; Spa, a RockResort, Jackson, WY</th>
<th>8/03 – 3/08</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Sales Manager</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Employment</th>
<th>Stonewood Tavern &amp; Grill, Tampa, FL</th>
<th>5/01 – 8/03</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Restaurant Manager</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education</th>
<th>University of Florida, Gainesville, FL</th>
<th>8/97 - 5/01</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Bachelor of Arts in Business Administration</td>
<td></td>
</tr>
</tbody>
</table>
**Volunteer Board Application Form**

<table>
<thead>
<tr>
<th>First Name</th>
<th>Joshua</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name</td>
<td>Mickelson</td>
</tr>
<tr>
<td>Select the Board, Commission, or Committee applying for</td>
<td>Travel &amp; Tourism Board</td>
</tr>
<tr>
<td>Have you served on this Board before?</td>
<td>No</td>
</tr>
<tr>
<td>Are you currently an employee of Teton County or the Town of Jackson?</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Personal Information**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Male</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender Other, optionally please specify:</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>Address1</td>
<td>PO Box 7082</td>
</tr>
<tr>
<td>Address2</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>City</td>
<td>Jackson</td>
</tr>
<tr>
<td>State</td>
<td>WY</td>
</tr>
<tr>
<td>Zip</td>
<td>83002</td>
</tr>
<tr>
<td>Home Phone Number</td>
<td>2065793093</td>
</tr>
<tr>
<td>Business Address</td>
<td>802 W Broadway, Jackson, WY 83001</td>
</tr>
<tr>
<td>Business Phone Number</td>
<td>307-732-7882</td>
</tr>
<tr>
<td>Occupation</td>
<td>Banker</td>
</tr>
<tr>
<td>Email Address</td>
<td><a href="mailto:joshua.mickelson@fb.com">joshua.mickelson@fb.com</a></td>
</tr>
</tbody>
</table>

**Residency Information**

| Length of Residency in Teton County | 14 years                        |
| Are you a registered voter in Teton County? | Yes                        |

**Education and Hobbies**

| High School | Kemmerer High School Graduate |
| College     | BA in Psychology and Philosophy - University of Wyoming; MBA - University of Wyoming |
| Trade or Business School | Field not completed. |
| Hobbies     | Spending time outdoors both summer and winter! I also enjoy music, the arts, cooking, and travel. |

**Organization Membership Information**

<table>
<thead>
<tr>
<th>Have you served on a Board, Commission, or Committee before?</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>If yes, which</strong></td>
<td><strong>Habitat for Humanity Board of Directors, HFH committees: Young Professionals, Family Selection, Finance</strong></td>
</tr>
<tr>
<td>------------------</td>
<td>--------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Are you currently serving on other Boards, Commissions, or Committees?</strong></td>
<td>Yes</td>
</tr>
<tr>
<td><strong>If yes, which</strong></td>
<td><strong>Habitat for Humanity Board of Directors, HFH committees: Family Selection, Finance</strong></td>
</tr>
<tr>
<td><strong>Please list organizational memberships or affiliations and positions held.</strong></td>
<td>Habitat for Humanity - Treasurer; Leadership Jackson Hole 2015; Rotary Lunch Club - currently inactive</td>
</tr>
<tr>
<td><strong>Please List Areas of Special Interest:</strong></td>
<td>I am interested in the community of Jackson - its growth and development, its conservation efforts and its relation to the surrounding area. Most importantly I'm interested in what type of place it will be for my daughter to grow up in.</td>
</tr>
<tr>
<td><strong>Please provide your knowledge of the duties &amp; responsibilities of the Board you are applying for:</strong></td>
<td>The JHTTB promotes activities and events in the offseason in the area to encourage travel and tourism from across the state, country, and worldwide. The board is tasked with promoting Jackson Hole as responsible destination promoting our natural resources, cultural and historical heritage, and the efforts our community is making to reduce our impact and those of our visitors to the place we live. The board promotes and funds their efforts via their 60% portion of the 2% lodging tax collected from within the county. Functionally the board meets on a monthly basis for two hours at the Town Council Chambers.</td>
</tr>
<tr>
<td><strong>Why do you want to serve on this Board?</strong></td>
<td>I am interested in being more engaged in the community and having input on how we grow, market, and perceive ourselves within our geographic location. I am encouraged by all the events and activities that have been funded by the JHTTB historically and think I can share a unique perspective of how to improve on those results.</td>
</tr>
<tr>
<td><strong>What are your qualifications for serving on this Board?</strong></td>
<td>I have been a member of the community for 15 years. Professionally, as a banker, I have been engaged in our business community for a long time and can appreciate the need for bolstered traffic in the shoulder seasons. Alternatively I enjoy all the natural beauty, recreation opportunities, and services that I feel ownership of as part of this community. Balancing those two interests is a compelling problem and something a lot of our community deals with. I feel I have a unique perspective to help guide this board’s efforts to that end.</td>
</tr>
<tr>
<td><strong>What experience and/or special training do you have that is pertinent to this Board’s efforts?</strong></td>
<td>Through my education and professional experience I have a strong understanding of finance, budgeting, and cash flow analysis. I have a good working knowledge of the different business sectors in town and the overall economic climate of the valley. In my time living in Jackson I have shaped my views of our needs and future through interactions with many different groups and people with a wide range of opinions, positions, and motives. This has given me a broad and well rounded perspective of life in the valley that has proved a great resource in my journey from a new college graduate finding work through the Temp Agency to professional with a family owning a home in town.</td>
</tr>
<tr>
<td><strong>What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?</strong></td>
<td>The JHTTB meets on a monthly basis the second Thursday of every month at 3:00 PM. These board meetings last 2-3 hours. In addition I would expect to spend 2-3 hours monthly in preparation and/or research for meetings and projects.</td>
</tr>
<tr>
<td><strong>Do you have any scheduling conflicts you are aware of?</strong></td>
<td>I do not.</td>
</tr>
<tr>
<td><strong>If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?</strong></td>
<td>YES</td>
</tr>
<tr>
<td><strong>Resume/References</strong></td>
<td>Ref for JM.pdf</td>
</tr>
<tr>
<td><strong>Electronic Signature</strong></td>
<td>I agree.</td>
</tr>
</tbody>
</table>
05/24/2018

RE: Reference Letter for Joshua Mickelson

To whom it may concern:

I am writing this letter as a reference for Joshua Mickelson in regard to his application to the Jackson Hole Travel and Tourism Board.

Josh has been an employee at First Interstate Bank in Jackson for 13 years. I have worked with him for five years and as his direct supervisor for the past year. He is a dedicated employee with a good work ethic. Over his tenure at the bank has been able to work in almost every department of the bank and has been successful in each of his roles. Josh is very involved in the Jackson community both on his own and in outreach efforts through the bank. Josh has spent volunteer time through the bank at the Elementary School, Summit School, Jackson Hole High School, Senior Center, and in the Town Clean Up. He is a Board Member and Treasurer for Habitat for Humanity of the Greater Teton Area. He has spent many years volunteering time with the Jackson Hole Shrine Club and also in 2017 with the Art Association for the summer Art Fairs.

Josh is an asset to our bank and the community. I would recommend him for a position on the Jackson Hole Travel and Tourism Board.

Thank you,

Joe Kola
Market President
First Interstate Bank
May 24, 2018

RE: Reference Letter for Joshua Mickelson

To whom it may concern:

I am writing this letter as a reference for Joshua Mickelson in regard to his application to the Jackson Hole Travel and Tourism Board.

As a fellow board member and the current President of the Board for Habitat for Humanity of the Greater Teton Area I have worked with Josh over the past three years. He is a dedicated board member engaged in our work and also in various subcommittees. During meetings he is thoughtful and well prepared and he is a meaningful contributor in our process. In his current role as Treasurer his professional experience in banking and formal education in finance have been valuable resources.

Josh is an asset to our board and to the Jackson community. I recommend him highly for a position on the Jackson Hole Travel and Tourism Board.

With kind regards,

Patty Lummis
Volunteer Board Application Form

First Name  
Brian

Last Name  
Modena

Select the Board, Commission, or Committee applying for  
Travel & Tourism Board

Have you served on this Board before?  
yes

Are you currently an employee of Teton County or the Town of Jackson?  
No

Personal Information

Address1  
791 WIND RIVER LANE

Address2  
Field not completed.

City  
JACKSON

State  
WY

Zip  
83002

Home Phone Number  
8023101601

Business Address  
125 scott ln suite 2, Jackson, wy 83002

Business Phone Number  
307.200.0087

Occupation  
Marketing Agency Owner

Email Address  
brian@wearetmbr.com

Residency Information
<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length of Residency in Teton County</td>
<td>14 years</td>
</tr>
<tr>
<td>Are you a registered voter in Teton County?</td>
<td>Yes</td>
</tr>
<tr>
<td>Education and Hobbies</td>
<td></td>
</tr>
<tr>
<td>High School</td>
<td>yes</td>
</tr>
<tr>
<td>College</td>
<td>yes</td>
</tr>
<tr>
<td>Trade or Business School</td>
<td>Bachelors in Business Administration</td>
</tr>
<tr>
<td>Hobbies</td>
<td>Fish, Ski, Bike</td>
</tr>
<tr>
<td>Organization Membership Information</td>
<td></td>
</tr>
<tr>
<td>Have you served on a Board, Commission, or Committee before?</td>
<td>Yes</td>
</tr>
<tr>
<td>If yes, which</td>
<td>Travel &amp; Tourism Board</td>
</tr>
<tr>
<td>Are you currently serving on other Boards, Commissions, or Committees?</td>
<td>Yes</td>
</tr>
<tr>
<td>If yes, which</td>
<td>Travel &amp; Tourism Board</td>
</tr>
<tr>
<td>Please list organizational memberships or affiliations and positions held.</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>Please List Areas of Special Interest:</td>
<td>Digital Marketing, Branding, web &amp; graphic design</td>
</tr>
<tr>
<td>Please provide your knowledge of the duties &amp; responsibilities of the Board you are applying for:</td>
<td>I have served on the Travel &amp; Tourism Board for 2 years filling the term of a board member that had to resign. I have been acting as board Secretary and Marketing Committee chair.</td>
</tr>
<tr>
<td>Why do you want to serve on this Board?</td>
<td>I have enjoyed serving on this board over the last two years and feel we have made some great positive changes in terms of AOR's, Structure, communication and return on investment for the town &amp; destination. I look forward to seeing those changes through and continuing to do good work for the community.</td>
</tr>
<tr>
<td>What are your qualifications for serving on this Board?</td>
<td>Expert in digital marketing, branding, web development and graphic design. A significant portion of our budget is allocated</td>
</tr>
</tbody>
</table>
toward these services and I have been able to bring value to the board and provide strategic direction to our AOR’s to help streamline communication and allow them to do their best work and get a great return for the community.

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>What experience and/or special training do you have that is pertinent to this Board’s efforts?</td>
<td>14 years experience working in marketing and running a creative agency.</td>
</tr>
<tr>
<td>What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?</td>
<td>I have been able to balance my home / personal life and work expectations with the time commitments of this board seat over the last 2 years and will be more than capable of doing that moving forward.</td>
</tr>
<tr>
<td>Do you have any scheduling conflicts you are aware of?</td>
<td>no</td>
</tr>
<tr>
<td>If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?</td>
<td>YES</td>
</tr>
<tr>
<td>Resume</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>References</td>
<td>Field not completed.</td>
</tr>
<tr>
<td>Electronic Signature Agreement</td>
<td>I agree.</td>
</tr>
<tr>
<td>Electronic Signature</td>
<td>Brian M Modena</td>
</tr>
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Volunteer Board Application Form

**First Name**  |  Stephen  
**Last Name**  |  Lane  
**Select the Board, Commission, or Committee applying for**  |  Travel & Tourism Board  
**Have you served on this Board before?**  |  No  
**Are you currently an employee of Teton County or the Town of Jackson?**  |  No  

**Personal Information**

| **Address1** | 355 East Kelly  
| **Address2** | Field not completed.  
| **City** | Jackson  
| **State** | WY  
| **Zip** | 83001  
| **Home Phone Number** | (435) 640-8974  
| **Business Address** | 3365 Cody Lane, Teton Village, WY 83025  
| **Business Phone Number** | (307)739-4191  
| **Occupation** | Regional Director of Marketing for Teton Mountain Lodge and Hotel Terra  
| **Email Address** | stephen.lane@tetonresorts.com  

**Residency Information**

| **Length of Residency in Teton County** | 4.5 years  
| **Are you a registered voter in Teton County?** | Yes  

**Education and Hobbies**

| **High School** | Mountain View HS, Orem UT  
| **College** | Southern Utah University, Cedar City UT... GO T-BIRDS!!  
| **Trade or Business School** | Field not completed.  
| **Hobbies** | Skiing, mountain biking, volunteering, fly fishing, river rafting, skeet shooting, hiking.  

**Organization Membership Information**

| **Have you served on a Board, Commission, or Committee before?** | No  
| **If yes, which** | Field not completed.  
| **Are you currently serving on other Boards, Commissions, or Committees?** | No  

If yes, which
Please list organizational memberships or affiliations and positions held.
Board Member and then President of the Silver Valley Chamber of Commerce (Kellogg, ID), Inland NW Ski Area Association Marketing Committee (Spokane, WA), Park City Marketing Advisory Committee (Park City, UT), Ski Utah Marketing Committee, Ski Utah PR Committee, Member of the Jackson Elks, Silver Valley Rotary Club, Park City Rotary Club.

Please List Areas of Special Interest:
Hospitality and Tour sim.

Please provide your knowledge of the duties & responsibilities of the Board you are applying for:
Allocating lodging tax dollars to support community events and promote the off-season attraction of our destination.

Why do you want to serve on this Board?
To provide input on tax dollar allocations and campaigns based on my 20+ years' experience in resort tourism and hospitality marketing.

What are your qualifications for serving on this Board?
Over 20 years' experience in tourism and marketing and built a successful career in the industry. I have a deep understanding of marketing and the fiscal responsibilities unique to a destination marketing organization.

What experience and/or special training do you have that is pertinent to this Board's efforts?
My experience at the Park City Chamber/Visitors Bureau would be pertinent to this Board, as we used lodging tax dollars to create campaigns to generate overnight visitation.

What is your understanding of the time and service requirements of this Board and how are you prepared to meet them?
While I understand there is a significant commitment, my superiors are very supportive of me taking the time required to serve on this Board.

Do you have any scheduling conflicts you are aware of?
Some travel due to work, otherwise I can prioritize Board meetings to ensure I meet my commitments.

If selected for service on this Board do you commit to abiding by the Teton County Board Member Expectations?
YES

Resume
Stephen Lane Resume.pdf

References
Stephen Lane References.docx

Electronic Signature Agreement
I agree.

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Profile
Hospitality and tourism professional offering over 20 years’ experience in destination marketing, communications, and public relations with a demonstrated history of reaching aggressive targets in revenue and visitation. Management skills focus on goal setting, mentoring, and developing staff. Solid verbal and written communication skills, effective and comfortable public speaker.

Experience
Dir. of Marketing, Hotel Terra, Teton Mountain Lodge; Teton Village, WY — 2014-Present
Member of executive team that managed the successful transition of two independent hotels to a new ownership brand during peak visitation with no decline in budgeted ADR, occupancy, or TripAdvisor rank and sentiment goals.

Responsible for $1M sales and marketing budget for two distinct hotels, primarily focused on digital display, text ad and re-marketing campaigns. Results include back-to-back record-breaking revenue months in July and August for both hotels as well as increased direct online bookings by 7% YOY, achieving a digital ROI of 20-1.

Active role in yield management, forecasting need periods and applying strategic efforts targeting need dates and markets, suggesting rate changes, and creating package and discount offers for each distribution channel. Established preferred hotel partnership with the ski resort’s senior marketing team to develop packages and timelines aligned with their extensive promotional efforts.

Continually enjoy the strongest Revenue Generated Index (RGI) compared to hotels' comp sets as tracked through STAR reports. Responsible for all social media channels for two hotels with two very different guest profiles using a detailed calendar tracking posts, digital metrics and ROI for package production.

Tourism Marketing Manager, Park City CVB; Park City, UT — 2008-14
Implemented and managed paid broadcast, print and digital campaigns totaling over $4M annually and provided monthly board reports detailing efforts and status. Assisted with grant application process with the Utah Office of Tourism and the Summit Co. Restaurant Tax Board securing up to $250K annually in funding.

Managed all member marketing co-ops including national and regional print and digital campaigns resulting in $50K for annual co-op participation. Oversaw the
digital department and responsible for the CVB's online presence including the database-driven website and managed year-round social media calendar.

Served as the direct liaison with the CVB's agency of record to set campaign goals and metrics, meeting tight deadlines and managing creative direction to ensure the destination's established brand identity remained constant throughout all efforts.

Dir. of Sales & Marketing, Silver Mountain Resort; Kellogg, ID — 2003-07
Senior member of management team responsible for leading resort's historic transformation towards a year-round destination with hotel, residential golf course and waterpark development. Directed all group, leisure and corporate sales efforts as well as marketing launch for three consecutive record-breaking sell-outs of condominium hotel residential and retail sales totaling over $80M each phase. Reached first 100K skier day year in resort history, exceeding goal by nearly 10%. Exceeded season pass goals through grassroots promotions and targeted campaigns each winter by up to 15% YOY.

Dir. of Marketing, Dodge Ridge Ski Resort; Pinecrest, CA — 2002-03
Directed all marketing efforts including budgeting, launching CRM efforts, developing e-newsletters and online strategies. Managed the launch of the resort's new website and implemented their first online shopping cart for season pass sales. Exceeded season pass revenue goals by 16% and skier day visits by 10% during a below-average year for snowfall. Negotiated partnership with area Taco Bell franchises resulting in $100K sponsorship for the resort's snowboard contest series.

Dir. of Sales & Marketing, Brian Head Resort; Brian Head, UT — 1992-2002
Enjoyed continual advancement and promotion, starting as communications assistant and leaving as director of sales and marketing after 10 successful years. Lead marketing efforts for the resort's first ski-in/ski-out residential development, with homesite sales launch exceeding goal by 6%. Managed all group and season pass sales efforts as well as event sponsorships, hotel and casino ticket programs, corporate incentive travel accounts, and ski shop partnerships, with programs totaling over $100K annually in cash and in-kind support.

Education
Southern Utah University, Cedar City, UT — Journalism 1988 - 1992
Plus 20 years of extensive continued education and professional development courses.

Community Involvement
Enjoys active community participation, serving on volunteer boards and groups including Summit Co. Fair Board, Kellogg Rotary Club, Inland NW Ski Area Assoc., as well as President of the Silver Valley Chamber of Commerce for a 1 year term.
Stephen Lane References

Tyler Barker, VP Regional Managing Director for Noble House Hotels & Resorts
307.739.4160 tyler.barker@tetonresorts.com

Frank Lane, General Manager Jackson Hole Lodge
307.733.2992 FLane@olshotels.com

Joe Madera, General Manager SpringHill Suites by Marriott
307.201.5322 jmadera@shsjackson.com