We transport people. START safely provides the greater Jackson Hole community with convenient transportation that is affordable, service-oriented, and environmentally friendly, improving the quality of life in the region.

January 23, 2020 Special Board Meeting Agenda
11:30 am -1:30 pm
Teton County Commissioner Chambers

Desired outcomes for our work:
Route expansion and modification incorporating branding/marketing
- Increase service on existing routes
- Prioritize new routes with new funding
- Easier commuter connection to town routes

Fare Policy
- Use fares to incentivize additional ridership especially during times of latent capacity

Travel Demand Management
- Recommend employers mitigate the effects of their employees and guests on our community
  - Implement employer transit pass
  - Incorporate new TDM requirements for large projects in Land Development Regulations.

Outcomes for today’s meeting:
- Review FY21 Operations Plan draft
- Form marketing subcommittee

<table>
<thead>
<tr>
<th>Content</th>
<th>Processes</th>
<th>Notes/Minutes</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Opening</td>
<td>Call to Order and Roll Call</td>
<td></td>
<td>11:30-11:35</td>
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<tr>
<td>Susan</td>
<td>Approval of Minutes Jan 9, 2020</td>
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II: Discussion and/or Possible Action Items

FY21 Ops Plan
Susan/Darren

Review of DRAFT Operations Plan to be presented to Town Manager in February:
- Operations: Changes in hours/miles for proposed FY21.
- Service Changes to current service levels
- Capital
- Planning
- FY21 Budget and Forecast

Board: Seadar Davis, Cathy Kehr, Jim Hunt, Wes Gardner, Susan Mick, Herb Brooks, Brett Simic, Ty Hoath, Jared Smith
Liaisons: Luther Propst, Doug Self, Pete Muldoon
Staff: Darren Brugmann, Courtney Schwartz, Jeff Deal
Absent: 11:35-1:05
<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:05-1:15</td>
<td><strong>Marketing Subcommittee</strong>&lt;br&gt;Brett&lt;br&gt;Establish a marketing subcommittee</td>
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<td>1:15-1:30</td>
<td><strong>V. Matters from Staff</strong>&lt;br&gt;- Darren&lt;br&gt;Staff Report:&lt;br&gt;● Route Plan Update</td>
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<td>1:30</td>
<td><strong>VII. Adjournment</strong>&lt;br&gt;Next Board Meeting&lt;br&gt;● February 13, 2020&lt;br&gt;● Town Council Chambers</td>
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**Items for future agendas:**
- Electric bus branding and wraps

_____________________________
Courtney Schwartz, Administrative Assistant (Minutes Editor)

_____________________________
Date

The undersigned duly qualified and acting chairman of the Southern Teton Area Rapid Transit Board certifies that the foregoing is a true and correct copy of the minutes approved at a legally convened meeting of the Southern Teton Area Rapid Transit Board.

_____________________________
Susan Mick, Chair