We transport people.
START safely provides the greater Jackson Hole community with convenient transportation that is affordable, service-oriented, and environmentally friendly, improving the quality of life in the region.

**January 9, 2020 Board Meeting Agenda**

*11:30 am -1:30 pm*

*Town Council Chambers*

**Desired outcomes for our work:**
Route expansion and modification incorporating branding/marketing
- Increase service on existing routes
- Prioritize new routes with new funding
- Easier commuter connection to town routes

Fare Policy
- Use fares to incentivize additional ridership especially during times of latent capacity

Travel Demand Management
- Recommend employers mitigate the effects of their employees and guests on our community
  - Implement employer transit pass
  - Incorporate new TDM requirements for large projects in Land Development Regulations. **Outcomes**

**for today’s meeting:**
- Elect 2020 officers
- Review FY21 Operations Plan draft
- Strategize START marketing for fare restructuring
- Approve letter to WYDOT regarding WY 22/390 intersection

<table>
<thead>
<tr>
<th>Content</th>
<th>Processes</th>
<th>Notes/Minutes</th>
<th>Time</th>
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<tbody>
<tr>
<td>I. Opening</td>
<td>Call to Order and Roll Call</td>
<td><strong>Board:</strong> Seadar Davis, Cathy Kehr, Jim Hunt, Wes Gardner, Susan Mick, Herb Brooks, Brett Simic, Ty Hoath, Jared Smith</td>
<td>11:30-11:35</td>
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<tr>
<td>Susan</td>
<td>Swearing In for new terms for:</td>
<td><strong>Liaisons:</strong> Luther Propst, Doug Self, Pete Muldoon</td>
<td>11:30-11:35</td>
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<td></td>
<td>- Susan Mick</td>
<td><strong>Staff:</strong> Darren Brugmann, Courtney Schwartz, Jeff Deal</td>
<td>11:30-11:35</td>
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<td></td>
<td>- Brett Simic</td>
<td><strong>Absent:</strong></td>
<td>11:30-11:35</td>
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<td>- Ty Hoath</td>
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<td>11:30-11:35</td>
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<td>- Jared Smith</td>
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<td>11:30-11:35</td>
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<td></td>
<td>Approval of Minutes</td>
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<td>11:30-11:35</td>
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<td>Dec 12, 2019</td>
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<td>11:30-11:35</td>
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| **Board Officers** | Elect officers for 2020:  
● Chair  
● Vice-chair  
● Secretary |
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<tbody>
<tr>
<td>Susan</td>
<td>Review <a href="#">START Board Working Agreement</a> to be signed in February</td>
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### II. Public Hearing

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<thead>
<tr>
<th><strong>Public Hearing Fare Change</strong></th>
<th>Public hearing for fare increases</th>
<th>11:35-11:45</th>
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### III: Discussion and/or Possible Action Items

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<tr>
<th><strong>Fare Change Proposal Darren</strong></th>
<th><strong>Current Proposal</strong></th>
<th>11:45-12:45</th>
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|                                 | ● Cost of Commuting  
● Proposed Fare Change Feedback  
● Public meeting workshop Marketing efforts? |

| **FY21 Ops Plan Darren** | Review of DRAFT [Operations Plan](#) to be presented to Town Manager in February:  
● Operations: Changes in hours/miles for proposed FY21. Service Changes to current service levels  
● Capital  
● Planning  
● FY21 Budget and Forecast | 12:45-1:00 |
|--------------------------|---------------------------------------------------------------|-------------|
| Hwy 22/390 | **Review and approve letter to WYDOT on Transit Sub-committee recommendations**  
| Snake River Bridge Replacement | • [WYDOT Final Report](#)  
| Darren, Susan | 1:00-1:15 |

### III. Public Comment
Limit remarks to 5 minutes
1:15-1:20

### IV. Matters from Board
- County Liaison: Luther Propst
- Town Liaison: Pete Muldoon
- Teton Valley Liaison: Doug Self
- Matters from the Board
1:20-1:25

### V. Matters from Staff - Darren Staff
Report:
- [Route Plan Timeline update](#)
- [Snow King Master Plan TDM Update](#)
  Please focus on Pages: 6, 13, 14, 18 & 19
1:25-1:30

- RouteMatch – Data Issues & Electronic Fare Issues Update
- [September Thru December: Comments from Public](#)
- Schedule Special Board Meeting

### VI. Executive Session
If needed (only matters related to real estate, personnel or litigation)

### VII. Adjournment
Next Board Meeting
- February 13, 2020
- Town Council Chambers
1:30

**Items for future agendas:**

_____________________________
Courtney Schwartz, Administrative Assistant (Minutes Editor)
The undersigned duly qualified and acting chairman of the Southern Teton Area Rapid Transit Board certifies that the foregoing is a true and correct copy of the minutes approved at a legally convened meeting of the Southern Teton Area Rapid Transit Board.

Susan Mick, Chair