

## START Board Proceedings

January 14, 2021

Jackson, WY

The START Board held a virtual meeting via Zoom. Upon roll call the following were found in attendance of the virtual meeting:

START Board: Susan Mick, Anna Kerr, Cate Watsabaugh, Jared Smith, Ty Hoath, Brett Simic

Cathy Kehr was not present for this virtual meeting.

Staff: Larry Pardee, Lea Colasuonno, Sandy Birdyshaw, Darren Brugmann and Courtney Schwartz.

Liaisons: Arne Jorgensen – Town of Jackson

- A. Swearing in new START Board Members.** Sandy Birdyshaw swore in new START Board members Anna Kerr and Cate Watsabaugh.
- B. Meeting Minutes.** The [Board Retreat October 22, 2020](#) meeting minutes and [December 22, 2020](#) meeting minutes were approved unanimously by the START Board.
- C. Public Comment.** A community member logged in as JH Community Center made public comment stating that the Circulator is coming in around 50 times a day and would like to know how many people this route serves. JH Community Center maintains their stance that is it not appropriate to have service through their neighborhood and requested an update on how many people are being service by the Rancher/Hansen stop.
- D. Vote on Executive Committee for 2021.** Susan Mick nominated Jared Smith for Chairperson. Motion made by Susan Mick, 2nded by Wes Gardner, to nominate Jared Smith for Chairperson. START Board agrees unanimously. Motion passes.
- Susan Mick nominated Ty Hoath for Vice Chairperson. Motion made by Susan Mick, 2nded by Wes Gardner, to nominate Ty Hoath for Vice Chairperson. START Board agrees unanimously. Motion passes.
- Jared Smith nominated Susan Mick for Secretary. Motion made by Jared Smith, 2nded by Ty Hoath, to nominate Susan Mick for Secretary. START Board Agrees unanimously. Motion passes.
- There was discussion if a Treasurer is required to be on the Executive Committee of the START Board since the START Board does not manage money. Town Attorney, Lea Colasuonno, will investigate the by-laws to see if a Treasurer is required. It was mentioned that Cathy Kehr would likely be a candidate for this position.
- E. FY22 Ops Plan.** The Director communicated the staff FY22 goal recommendations and necessary steps to accomplish these recommendations to the START Board. The START Board discussed and re-established the current committees for work outside the route plan to begin. Motion made by Susan Mick, 2nded by Wes Gardner, to form an Advocacy and Outreach Committee. START Board agrees unanimously. Motion passes.

The Finance Committee will now be referenced as the Executive Committee.

**Executive Committee:** *Develop funding policy recommendations.*

Susan Mick, Cathy Kehr, Jared Smith

**Operations Committee:** *New service or change in service recommendations.*

Jared Smith, Ty Hoath, Wes Gardener, Brett Simic

**Governance:** (ad hoc committee) *Review bylaws, board policies and procedures, passenger code of conduct templates for updates.*

Susan Mick, Cathy Kehr, Jared Smith

**Marketing Committee:** *Education/outreach to increase ridership and celebrate success.*

Anna Kerr, Ty Hoath, Brett Simic

**Advocacy and Outreach Committee:** *Write letters to legislators, electeds, attend local meetings.*

Anna Kerr, Susan Mick, Cate Watsabaugh, Wes Gardner

**F. Committee Updates.** None.

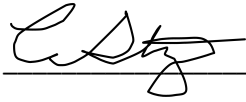
**G. Matters from Board.** Arne Jorgensen communicated that while a simple solution does not currently exist for how to ensure mask compliance on START Bus he will continue to advocate for it and encourages START Bus to keep striving towards that goal.

**H. Matters from Staff.** Darren communicated to Arne and the START Board that START Buses will not be moving from stops unless passengers are wearing masks and START Bus will be working with local law enforcement to ensure mask compliance. Salt Lake Express charter service has been downsized based on ridership data. START Bus is currently operating at 50% of allowed capacity and at 57% less passengers than compared to last winter season. About 50% of the riders are TVA employees and Mountain Resort Employees, 20% ski passes and 30% passenger fares.

**I. Executive Session.** None.

**J. Proposed items for future START Board Meetings.** None.

**K. Adjournment.** The next START Board meeting will be held virtually via Zoom on Thursday, February 11, 2021 from 11:30 am – 1:30 pm. Motion made by Brett Simic, 2nded by Jared, to adjourn. Motion passes.

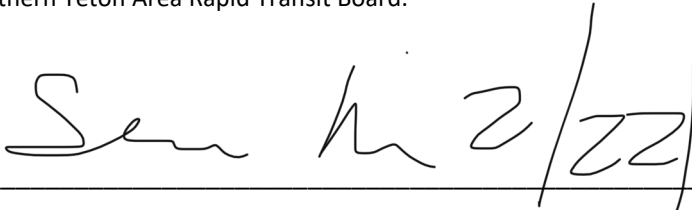


Courtney Schwartz,  
Administrative Assistant (Minutes Editor)

2/22/21

Date

The undersigned duly qualified and acting chairman of the Southern Teton Area Rapid Transit Board certifies that the foregoing is a true and correct copy of the minutes approved at a legally convened meeting of the Southern Teton Area Rapid Transit Board.



Susan Mick, Chair

Date

