



TOWN OF JACKSON

TOWN COUNCIL

AGENDA DOCUMENTATION

PREPARATION DATE: August 2, 2018

MEETING DATE: August 6, 2018

SUBMITTING DEPARTMENT: PLANNING & BUILDING

DEPARTMENT DIRECTOR: TYLER SINCLAIR

PRESENTER: TYLER SINCLAIR

APPLICANT: CARLY MCKAY – JACKSON HOLE WILD

SUBJECT: TEMPORARY SIGN PERMIT – WILD FEST

STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

BACKGROUND/ALTERNATIVES

The applicant has requested a temporary banner to be located at 100 E. Snow King Ave, Snow King Sports & Events Center:

September 23, 2018 – October 6, 2018

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

ATTACHMENTS

Applicant Submittal

FISCAL IMPACT

None

STAFF IMPACT

None

LEGAL REVIEW

N/A

RECOMMENDATION

The Planning Director makes no recommendation for the banners located at 100 E. Snow King Ave, Snow King Sports & Events Center:, subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The signs may be installed during:

September 23, 2018 – October 6, 2018

SUGGESTED MOTION

I move to **approve** the temporary banner in conjunction with the Jackson Hole Wild, subject to three (3) conditions of approval.

(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department Planning Division

150 East Pearl Ave. | ph: (307) 733-0520 or
P.O. Box 1687 | (307) 733-0440
Jackson, WY 83001 | fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: WILD FEST

Physical Address of Event: 2425 S. Cache St.
JACKSON, WY 83001

Description of Event: WYOMING'S ONLY SCIENCE FESTIVAL :
WHERE SCIENCE, NATURE & FILM COLLIDE

EVENT SPONSOR/APPLICANT:

Name: JACKSON HOLE WILD

Phone: 307-200-3284

Mailing Address: PO BOX 3940 JACKSON, WY

ZIP: 83001

E-mail: Info@JHWILD.ORG

Non-Profit: For Profit:

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: SNOW KING
SPORTS & EVENT
CENTER

Business/Description: _____

Physical Address: 100 E. SNOW KING AVE
JACKSON, WY 83001

Physical Address: _____

Dates of Display: 9/29 - 10/14

Dates of Display: _____

Consent from Owner Obtained? Yes No

Consent from Owner Obtained? Yes No

Business/Description: _____

Business/Description: _____

Physical Address: _____

Physical Address: _____

Dates of Display: _____

Dates of Display: _____

Consent from Owner Obtained? Yes No

Consent from Owner Obtained? Yes No

SUBMITTAL REQUIREMENTS. Attach the following:

Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.

Installation specifications, and any structural details or specifications required for freestanding signs.

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

Carly McKay
Signature of Authorized Event Applicant

Applicant Name Printed

Carly McKay

7/26/2018

Date

Event Coordinator
Title

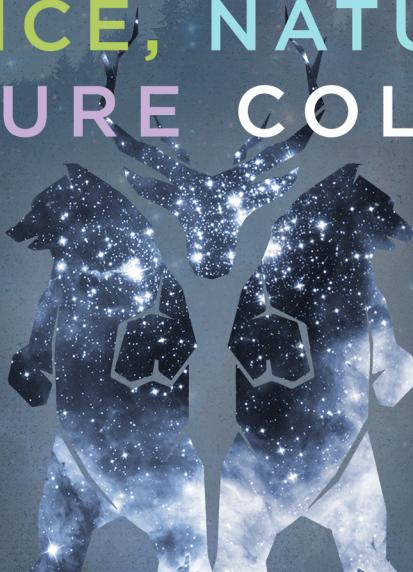


JACKSON HOLE WILD

WILD FEST

OCTOBER 5-6

A FESTIVAL WHERE
SCIENCE, NATURE &
CULTURE COLLIDE



JHWILD.ORG