



TOWN OF JACKSON TOWN COUNCIL AGENDA DOCUMENTATION

PREPARATION DATE: August 2, 2018

MEETING DATE: August 6, 2018

SUBMITTING DEPARTMENT: PLANNING & BUILDING

DEPARTMENT DIRECTOR: TYLER SINCLAIR

PRESENTER: TYLER SINCLAIR

APPLICANT: CARLY MCKAY – JACKSON HOLE WILD

SUBJECT: TEMPORARY SIGN PERMIT – WILD FEST

STATEMENT/PURPOSE

To approve or deny relief from the Town's sign ordinance for the use of temporary signage not requiring a special event or exposition license.

BACKGROUND/ALTERNATIVES

The applicant has requested a temporary banner to be located at 100 E. Snow King Ave, Snow King Sports & Events Center:

September 23, 2018 – October 6, 2018

Section 4670.I of the Town's Land Development Regulations allows Council to approve up to four (4) off-site banners. The event does not require any Town services; therefore, a special event license is not required. Staff recommends approval, as the Town has permitted such signs in the past, as long as all other regulations for signage are complied with.

ALIGNMENT WITH COUNCIL'S STRATEGIC INTENT

Staff finds that the proposal is consistent with Council's strategic intent.

ATTACHMENTS

Applicant Submittal

FISCAL IMPACT

None

STAFF IMPACT

None

LEGAL REVIEW

N/A

RECOMMENDATION

The Planning Director makes no recommendation for the banners located at 100 E. Snow King Ave, Snow King Sports & Events Center:, subject to the following conditions:

1. The use of the site shall be granted by the property owner.
2. The sign shall not be located on the sidewalks or in the public right of way.
3. The signs may be installed during:
September 23, 2018 – October 6, 2018

SUGGESTED MOTION

I move to **approve** the temporary banner in conjunction with the Jackson Hole Wild, subject to three (3) conditions of approval.

(Although Staff is not making a recommendation of the application, the motion is made in the affirmative.)



TEMPORARY SIGN PERMIT APPLICATION

Planning & Building Department
Planning Division

150 East Pearl Ave. ph: (307) 733-0520 or
P.O. Box 1687 (307) 733-0440
Jackson, WY 83001 fax: (307) 734-3563
www.townofjackson.com

EVENT NAME:

Event Name: WILD FEST Physical Address of Event: 2655 Cache St. JACKSON, WY 83001
Description of Event: WYOMING'S ONLY Science Festival :
where Science, Nature & FILM COLLIDE

EVENT SPONSOR/APPLICANT:

Name: JACKSON HOLE WILD Phone: 307-200-3286
Mailing Address: PO BOX 3940 JACKSON, WY ZIP: 83001
E-mail: Info @ JHWild.org Non-Profit: ☒ For Profit: ☐

TEMPORARY BANNER LOCATION: Consent from Property Owner Required (maximum of 4 signs allowed, display dates up to two weeks allowed)

Business/Description: <u>SNOW KING Sports & Event Center</u>	Business/Description: _____
Physical Address: <u>100 E. Snow King AVE JACKSON, WY 83001</u>	Physical Address: _____
Dates of Display: <u>9/29 - 10/4</u>	Dates of Display: _____
Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>
Business/Description: _____	Business/Description: _____
Physical Address: _____	Physical Address: _____
Dates of Display: _____	Dates of Display: _____
Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>	Consent from Owner Obtained? Yes <input type="checkbox"/> No <input type="checkbox"/>

SUBMITTAL REQUIREMENTS. Attach the following:

- ☒ Illustration of each proposed sign that includes dimensions, colors, materials and type of sign.
- _____ Installation specifications, and any structural details or specifications required for freestanding signs.

Under penalty of perjury, I hereby certify that I have read this application and state that, to the best of my knowledge, all information submitted in this request is true and correct. I agree to comply with all county and state laws relating to the subject matter of this application, and hereby authorize representatives of the Town of Jackson to enter upon the above-mentioned property during normal business hours, after making a reasonable effort to contact the owner/applicant prior to entering.

Signature of Authorized Event Applicant

Applicant Name Printed

Date

Title



JACKSON HOLE WILD
WILDFEST

OCTOBER 5-6

A FESTIVAL WHERE
SCIENCE, **NATURE** &
CULTURE COLLIDE



JHWILD⁴.ORG